

| Sheet | Table Title | Table Base |
|--------------------------|---|---------------------------|
| T1_B1_S1 | Crossbreaks | Base: All 18+ respondents |
| T1_B1_S2 | Crossbreaks | Base: All 18+ respondents |
| T1_B1_S3 | Crossbreaks | Base: All 18+ respondents |
| T1_B1_S4 | Crossbreaks | Base: All 18+ respondents |
| T1_B1_S5 | Crossbreaks | Base: All 18+ respondents |
| T1_B2_S1 | Crossbreaks | Base: All 18+ respondents |
| T1_B2_S2 | Crossbreaks | Base: All 18+ respondents |
| T1_B2_S3 | Crossbreaks | Base: All 18+ respondents |
| T1_B2_S4 | Crossbreaks | Base: All 18+ respondents |
| T1_B2_S5 | Crossbreaks | Base: All 18+ respondents |
| T2_B1_S1 | Crossbreaks | Base: All 18+ respondents |
| T2_B1_S2 | Crossbreaks | Base: All 18+ respondents |
| T2_B1_S3 | Crossbreaks | Base: All 18+ respondents |
| T2_B1_S4 | Crossbreaks | Base: All 18+ respondents |
| T2_B1_S5 | Crossbreaks | Base: All 18+ respondents |
| T3_B1_S1 | Crossbreaks | Base: All 18+ respondents |
| T3_B1_S2 | Crossbreaks | Base: All 18+ respondents |
| T3_B1_S3 | Crossbreaks | Base: All 18+ respondents |
| T3_B1_S4 | Crossbreaks | Base: All 18+ respondents |
| T3_B1_S5 | Crossbreaks | Base: All 18+ respondents |
| T3_B2_S1 | Crossbreaks | Base: All 18+ respondents |
| T3_B2_S2 | Crossbreaks | Base: All 18+ respondents |
| T3_B2_S3 | Crossbreaks | Base: All 18+ respondents |
| T3_B2_S4 | Crossbreaks | Base: All 18+ respondents |
| T3_B2_S5 | Crossbreaks | Base: All 18+ respondents |
| T4_B1_S1 | Q1.The last General Election was held on 6th May 2010. Did you manage to vote in that General Election? | Base: All 18+ respondents |
| T4_B2_S1 | Q1.The last General Election was held on 6th May 2010. Did you manage to vote in that General Election? | Base: All 18+ respondents |
| T5_B1_S1 | Q1.The last General Election was held on 6th May 2010. Did you manage to vote in that General Election? | Base: All 18+ respondents |
| T6_B1_S1 | Q1.The last General Election was held on 6th May 2010. Did you manage to vote in that General Election? | Base: All 18+ respondents |
| T6_B2_S1 | Q1.The last General Election was held on 6th May 2010. Did you manage to vote in that General Election? | Base: All 18+ respondents |
| T7_B1_S1 | Q6.If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for? | Base: All 18+ respondents |
| T7_B2_S1 | Q6.If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for? | Base: All 18+ respondents |
| T8_B1_S1 | Q6.If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for? | Base: All 18+ respondents |
| T8_B2_S1 | Q6.If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for? | Base: All 18+ respondents |
| T9_B1_S1 | Q6.If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for? | Base: All 18+ respondents |

| Sheet | Table Title | Table Base |
|---------------------------|---|--|
| T9_B2_S1 | Q6.If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for? | Base: All 18+ respondents |
| T10_B1_S1 | Q6.If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for? | Base: All who would definitely vote and who expressed a preference for a party |
| T10_B2_S1 | Q6.If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for? | Base: All who would definitely vote and who expressed a preference for a party |
| T11_B1_S1 | Q6.If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for? | Base: All who would definitely vote and who expressed a preference for a party |
| T11_B2_S1 | Q6.If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for? | Base: All who would definitely vote and who expressed a preference for a party |
| T12_B1_S1 | Q6.If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for? | Base: All who would definitely vote and who expressed a preference for a party |
| T12_B2_S1 | Q6.If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for? | Base: All who would definitely vote and who expressed a preference for a party |
| T13_B1_S1 | Q7.Which party is that? | Base: All who would vote for an other party in European election |
| T13_B2_S1 | Q7.Which party is that? | Base: All who would vote for an other party in European election |
| T14_B1_S1 | Q7.Which party is that? | Base: All who would vote for an other party in European election |
| T15_B1_S1 | Q7.Which party is that? | Base: All who would vote for an other party in European election |
| T15_B2_S1 | Q7.Which party is that? | Base: All who would vote for an other party in European election |
| T16_B1_S1 | Q9.If the European Parliamentary election were to be held tomorrow, do you think you would... | Base: All who would vote in European Parliamentary election |
| T16_B2_S1 | Q9.If the European Parliamentary election were to be held tomorrow, do you think you would... | Base: All who would vote in European Parliamentary election |
| T17_B1_S1 | Q9.If the European Parliamentary election were to be held tomorrow, do you think you would... | Base: All who would vote in European Parliamentary election |
| T18_B1_S1 | Q9.If the European Parliamentary election were to be held tomorrow, do you think you would... | Base: All who would vote in European Parliamentary election |
| T18_B2_S1 | Q9.If the European Parliamentary election were to be held tomorrow, do you think you would... | Base: All who would vote in European Parliamentary election |
| T19_B1_S1 | Classification | Base: All 18+ respondents |
| T19_B2_S1 | Classification | Base: All 18+ respondents |
| T20_B1_S1 | Classification | Base: All 18+ respondents |
| T21_B1_S1 | Classification | Base: All 18+ respondents |
| T21_B2_S1 | Classification | Base: All 18+ respondents |

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Crossbreaks

Base: All 18+ respondents

| | | SEX | | AGE | | | | | | REGION | | |
|--------|-----------------|------|--------|-------|-------|-------|-------|-------|------|--------|----------|-------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | North | Midlands | South |
| | Unweighted Base | 1199 | 630 | 133 | 221 | 216 | 227 | 192 | 210 | 406 | 410 | 383 |
| | Weighted Base | 1199 | 616 | 142 | 204 | 205 | 213 | 175 | 260 | 396 | 371 | 432 |
| SEX | Male | 583 | - | 72 | 102 | 102 | 105 | 86 | 116 | 186 | 173 | 223 |
| | | 49% | 100% | 51% | 50% | 50% | 49% | 49% | 45% | 47% | 47% | 52% |
| SEX | Female | 616 | 616 | 70 | 103 | 104 | 108 | 89 | 144 | 210 | 198 | 209 |
| | | 51% | 100% | 49% | 50% | 50% | 51% | 51% | 55% | 53% | 53% | 48% |
| AGE | 18-24 | 142 | 70 | 142 | - | - | - | - | - | 38 | 46 | 58 |
| | | 12% | 11% | 100% | - | - | - | - | - | 10% | 12% | 13% |
| | 25-34 | 204 | 103 | - | 204 | - | - | - | - | 65 | 50 | 90 |
| | | 17% | 17% | - | 100% | - | - | - | - | 16% | 13% | 21% |
| | 35-44 | 205 | 104 | - | - | 205 | - | - | - | 66 | 63 | 76 |
| | | 17% | 17% | - | - | 100% | - | - | - | 17% | 17% | 18% |
| AGE | 45-54 | 213 | 108 | - | - | - | 213 | - | - | 80 | 75 | 57 |
| | | 18% | 17% | - | - | - | 100% | - | - | 20% | 20% | 13% |
| | 55-64 | 175 | 89 | - | - | - | - | 175 | - | 60 | 61 | 54 |
| | | 15% | 14% | - | - | - | - | 100% | - | 15% | 16% | 12% |
| | 65+ | 260 | 144 | - | - | - | - | - | 260 | 87 | 77 | 96 |
| | | 22% | 23% | - | - | - | - | - | 100% | 22% | 21% | 22% |
| REGION | North | 396 | 210 | 38 | 65 | 66 | 80 | 60 | 87 | 396 | - | - |
| | | 33% | 34% | 27% | 32% | 32% | 38% | 34% | 33% | 100% | - | - |
| | Midlands | 371 | 198 | 46 | 50 | 63 | 75 | 61 | 77 | - | 371 | - |
| | 31% | 32% | 32% | 24% | 30% | 35% | 35% | 30% | - | 100% | - | |
| South | 432 | 209 | 58 | 90 | 76 | 57 | 54 | 96 | - | - | 432 | |
| | 36% | 34% | 41% | 44% | 37% | 27% | 31% | 37% | - | - | 100% | |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Crossbreaks

Base: All 18+ respondents

| | | SEX | | AGE | | | | | | REGION | | | |
|-------|-----------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| Total | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | North | Midlands | South | |
| | Weighted Base | 1199 | 583 | 616 | 142 | 204 | 205 | 213 | 175 | 260 | 396 | 371 | 432 |
| | Scotland | 105 | 44 | 61 | 9 | 13 | 14 | 28 | 13 | 27 | 105 | - | - |
| | | 9% | 8% | 10% | 7% | 6% | 7% | 13% | 8% | 11% | 26% | - | - |
| | NE/ Yorks/ Humber | 154 | 78 | 76 | 17 | 29 | 21 | 25 | 28 | 34 | 154 | - | - |
| | | 13% | 13% | 12% | 12% | 14% | 10% | 12% | 16% | 13% | 39% | - | - |
| | North West | 137 | 65 | 72 | 12 | 23 | 31 | 27 | 19 | 25 | 137 | - | - |
| | | 11% | 11% | 12% | 8% | 11% | 15% | 13% | 11% | 10% | 35% | - | - |
| | East & West Midlands | 197 | 100 | 97 | 27 | 29 | 36 | 34 | 32 | 38 | - | 197 | - |
| | | 16% | 17% | 16% | 19% | 14% | 18% | 16% | 18% | 15% | - | 53% | - |
| | South East/ East of England | 282 | 127 | 155 | 26 | 45 | 55 | 38 | 44 | 75 | - | 114 | 168 |
| | | 24% | 22% | 25% | 18% | 22% | 27% | 18% | 25% | 29% | - | 31% | 39% |
| | Greater London | 159 | 92 | 66 | 30 | 45 | 31 | 18 | 13 | 21 | - | - | 159 |
| | | 13% | 16% | 11% | 21% | 22% | 15% | 8% | 7% | 8% | - | - | 37% |
| | Wales & West | 165 | 77 | 88 | 21 | 20 | 17 | 42 | 26 | 38 | - | 60 | 105 |
| | | 14% | 13% | 14% | 15% | 10% | 8% | 20% | 15% | 15% | - | 16% | 24% |
| | Working | 711 | 379 | 332 | 68 | 177 | 175 | 164 | 88 | 38 | 228 | 222 | 261 |
| | | 59% | 65% | 54% | 48% | 87% | 85% | 77% | 50% | 15% | 58% | 60% | 60% |
| | Not working | 488 | 204 | 285 | 74 | 27 | 31 | 49 | 87 | 221 | 167 | 150 | 171 |
| | | 41% | 35% | 46% | 52% | 13% | 15% | 23% | 50% | 85% | 42% | 40% | 40% |
| | Yes | 302 | 128 | 174 | 22 | 86 | 126 | 57 | 11 | - | 97 | 91 | 114 |
| | | 25% | 22% | 28% | 15% | 42% | 61% | 27% | 6% | - | 24% | 25% | 26% |
| | No | 897 | 454 | 443 | 120 | 118 | 80 | 156 | 164 | 260 | 299 | 280 | 318 |
| | | 75% | 78% | 72% | 85% | 58% | 39% | 73% | 94% | 100% | 76% | 75% | 74% |
| | ABC1 | 701 | 359 | 341 | 71 | 126 | 137 | 129 | 97 | 141 | 230 | 216 | 255 |
| | | 58% | 62% | 55% | 50% | 61% | 66% | 61% | 56% | 54% | 58% | 58% | 59% |
| | C2DE | 498 | 223 | 275 | 71 | 79 | 69 | 84 | 77 | 119 | 166 | 155 | 177 |
| | | 42% | 38% | 45% | 50% | 39% | 34% | 39% | 44% | 46% | 42% | 42% | 41% |



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Crossbreaks

Base: All 18+ respondents

| | | SEX | | AGE | | | | | | REGION | | | |
|------------------|---------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| Total | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | North | Midlands | South | |
| | Weighted Base | 1199 | 583 | 616 | 142 | 204 | 205 | 213 | 175 | 260 | 396 | 371 | 432 |
| GROCERY SHOPPER | Sole | 765 | 311 | 454 | 67 | 137 | 146 | 143 | 111 | 161 | 250 | 228 | 287 |
| | | 67% | 57% | 75% | 56% | 71% | 72% | 70% | 65% | 63% | 67% | 65% | 69% |
| | Joint | 380 | 233 | 148 | 52 | 57 | 56 | 62 | 61 | 94 | 126 | 124 | 131 |
| | | 33% | 43% | 25% | 44% | 29% | 28% | 30% | 35% | 37% | 33% | 35% | 31% |
| | Sole/Joint | 1146 | 544 | 602 | 118 | 194 | 202 | 205 | 171 | 255 | 376 | 352 | 417 |
| | | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Voting Intention | Conservative | 206 | 112 | 94 | 16 | 27 | 30 | 28 | 34 | 71 | 50 | 72 | 84 |
| | | 29% | 31% | 28% | 28% | 27% | 27% | 21% | 30% | 37% | 21% | 35% | 32% |
| | Labour | 249 | 119 | 130 | 30 | 46 | 41 | 45 | 43 | 44 | 106 | 64 | 79 |
| | | 36% | 32% | 39% | 54% | 46% | 37% | 34% | 38% | 23% | 45% | 32% | 30% |
| | Liberal Democrats | 74 | 47 | 27 | 2 | 9 | 19 | 19 | 7 | 18 | 30 | 18 | 27 |
| | | 11% | 13% | 8% | 3% | 9% | 17% | 15% | 6% | 9% | 13% | 9% | 10% |
| | UKIP | 171 | 89 | 82 | 8 | 17 | 21 | 39 | 29 | 57 | 49 | 50 | 72 |
| | | 24% | 24% | 25% | 14% | 17% | 19% | 30% | 26% | 30% | 21% | 25% | 27% |
| Voting | Definitely vote | 595 | 295 | 300 | 30 | 76 | 75 | 110 | 109 | 194 | 214 | 184 | 197 |
| | | 71% | 71% | 72% | 42% | 63% | 62% | 69% | 80% | 87% | 74% | 75% | 66% |
| | Probably vote | 186 | 96 | 90 | 31 | 31 | 39 | 38 | 20 | 28 | 60 | 51 | 75 |
| | | 22% | 23% | 22% | 44% | 26% | 32% | 23% | 15% | 12% | 21% | 21% | 25% |
| | Probably not vote | 44 | 23 | 21 | 8 | 11 | 8 | 8 | 7 | 2 | 11 | 11 | 22 |
| | | 5% | 5% | 5% | 12% | 9% | 7% | 5% | 5% | 1% | 4% | 5% | 7% |
| | Definitely not vote | 9 | 3 | 6 | 2 | 3 | - | 5 | - | - | 3 | - | 6 |
| | | 1% | 1% | 1% | 2% | 2% | - | 3% | - | - | 1% | - | 2% |
| | Probably/Definitely will | 781 | 391 | 390 | 61 | 108 | 114 | 147 | 130 | 222 | 274 | 235 | 272 |
| | | 94% | 94% | 94% | 86% | 89% | 93% | 92% | 95% | 99% | 95% | 95% | 91% |
| | Probably/definitely won't | 53 | 26 | 27 | 10 | 13 | 8 | 13 | 7 | 2 | 14 | 11 | 28 |
| | | 6% | 6% | 6% | 14% | 11% | 7% | 8% | 5% | 1% | 5% | 5% | 9% |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Crossbreaks

Base: All 18+ respondents

| | | SEX | | AGE | | | | | | REGION | | | |
|---------------------------------------|-------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| Total | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | North | Midlands | South | |
| Weighted Base | | 1199 | 583 | 616 | 142 | 204 | 205 | 213 | 175 | 260 | 396 | 371 | 432 |
| Vote for party in General Election | Definitely | 459 | 244 | 215 | 28 | 54 | 64 | 90 | 86 | 138 | 163 | 136 | 160 |
| | | 66% | 67% | 65% | 49% | 55% | 57% | 68% | 77% | 73% | 70% | 67% | 61% |
| | May change mind | 200 | 101 | 99 | 24 | 37 | 33 | 37 | 21 | 50 | 62 | 57 | 81 |
| | | 29% | 28% | 30% | 43% | 38% | 29% | 28% | 18% | 26% | 27% | 28% | 31% |
| | Not sure | 37 | 20 | 17 | 4 | 6 | 15 | 5 | 5 | 1 | 9 | 10 | 18 |
| | 5% | 5% | 5% | 8% | 6% | 13% | 4% | 5% | 1% | 4% | 5% | 7% | |
| DK | 3 | 2 | 2 | - | 2 | - | - | - | 1 | - | - | - | 3 |
| | * | * | * | - | 2% | - | - | * | 1% | - | * | - | 1% |
| Q6 - Voting Intention | Conservative | 137 | 71 | 66 | 13 | 18 | 17 | 16 | 22 | 51 | 32 | 52 | 53 |
| | | 23% | 22% | 23% | 35% | 21% | 20% | 14% | 22% | 28% | 16% | 29% | 24% |
| | Labour | 196 | 90 | 106 | 20 | 42 | 34 | 30 | 30 | 41 | 78 | 56 | 61 |
| | | 33% | 28% | 37% | 52% | 51% | 39% | 27% | 30% | 22% | 40% | 31% | 28% |
| | Liberal Democrats | 63 | 39 | 24 | - | 7 | 12 | 23 | 8 | 14 | 23 | 15 | 24 |
| | 10% | 12% | 8% | - | 8% | 13% | 20% | 8% | 7% | 12% | 8% | 11% | |
| UKIP | 206 | 118 | 87 | 5 | 16 | 24 | 44 | 40 | 76 | 65 | 57 | 83 | |
| | 34% | 37% | 31% | 14% | 19% | 27% | 39% | 40% | 42% | 33% | 32% | 38% | |
| Age and sex | Men 18-34 | 174 | 174 | - | 72 | 102 | - | - | - | - | 49 | 45 | 80 |
| | | 14% | 30% | - | 51% | 50% | - | - | - | - | 12% | 12% | 19% |
| | Men 35-54 | 207 | 207 | - | - | - | 102 | 105 | - | - | 69 | 71 | 67 |
| | | 17% | 36% | - | - | - | 50% | 49% | - | - | 17% | 19% | 15% |
| | Men 55+ | 202 | 202 | - | - | - | - | - | 86 | 116 | 68 | 58 | 76 |
| | | 17% | 35% | - | - | - | - | - | 49% | 45% | 17% | 16% | 18% |
| | Women 18-34 | 173 | - | 173 | 70 | 103 | - | - | - | - | 54 | 51 | 68 |
| | | 14% | - | 28% | 49% | 50% | - | - | - | - | 14% | 14% | 16% |
| | Women 35-54 | 211 | - | 211 | - | - | 104 | 108 | - | - | 77 | 67 | 67 |
| | | 18% | - | 34% | - | - | 50% | 51% | - | - | 20% | 18% | 16% |
| Women 55+ | 233 | - | 233 | - | - | - | - | 89 | 144 | 79 | 80 | 74 | |
| | 19% | - | 38% | - | - | - | - | 51% | 55% | 20% | 22% | 17% | |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus

TNS

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Crossbreaks

Base: All 18+ respondents

| | SEX | | AGE | | | | | | REGION | | | | |
|----------------------|---------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | North | Midlands | South | |
| Weighted Base | 1199 | 583 | 616 | 142 | 204 | 205 | 213 | 175 | 260 | 396 | 371 | 432 | |
| Parents and sex | Men – parent | 128 | - | 10 | 36 | 49 | 26 | 6 | - | 41 | 30 | 57 | |
| | | 11% | 22% | - | 7% | 18% | 24% | 12% | 4% | - | 10% | 8% | 13% |
| Parents and sex | Men – not parent | 454 | 454 | - | 62 | 66 | 52 | 79 | 80 | 116 | 145 | 143 | 166 |
| | | 38% | 78% | - | 43% | 32% | 25% | 37% | 46% | 45% | 37% | 38% | 39% |
| Parents and sex | Women – parent | 174 | - | 174 | 11 | 51 | 76 | 31 | 5 | - | 56 | 61 | 57 |
| | | 14% | - | 28% | 8% | 25% | 37% | 14% | 3% | - | 14% | 16% | 13% |
| Parents and sex | Women – not parent | 443 | - | 443 | 59 | 52 | 28 | 77 | 84 | 144 | 154 | 137 | 151 |
| | | 37% | - | 72% | 41% | 25% | 13% | 36% | 48% | 55% | 39% | 37% | 35% |
| Social grade and sex | Men ABC1 | 359 | 359 | - | 33 | 64 | 73 | 65 | 48 | 75 | 115 | 105 | 140 |
| | | 30% | 62% | - | 23% | 31% | 36% | 31% | 28% | 29% | 29% | 28% | 32% |
| Social grade and sex | Men C2DE | 223 | 223 | - | 39 | 37 | 28 | 40 | 37 | 41 | 72 | 69 | 83 |
| | | 19% | 38% | - | 27% | 18% | 14% | 19% | 21% | 16% | 18% | 19% | 19% |
| Social grade and sex | Women ABC1 | 341 | - | 341 | 38 | 61 | 63 | 64 | 49 | 66 | 116 | 111 | 114 |
| | | 28% | - | 55% | 27% | 30% | 31% | 30% | 28% | 25% | 29% | 30% | 26% |
| Social grade and sex | Women C2DE | 275 | - | 275 | 32 | 41 | 40 | 44 | 40 | 78 | 94 | 87 | 94 |
| | | 23% | - | 45% | 22% | 20% | 20% | 21% | 23% | 30% | 24% | 23% | 22% |
| Work and sex | Men – working | 379 | 379 | - | 35 | 94 | 95 | 88 | 48 | 19 | 110 | 116 | 153 |
| | | 32% | 65% | - | 25% | 46% | 46% | 41% | 27% | 7% | 28% | 31% | 36% |
| Work and sex | Men – not working | 204 | 204 | - | 37 | 8 | 7 | 18 | 38 | 96 | 76 | 57 | 70 |
| | | 17% | 35% | - | 26% | 4% | 3% | 8% | 22% | 37% | 19% | 15% | 16% |
| Work and sex | Women – working | 332 | - | 332 | 33 | 83 | 80 | 77 | 40 | 19 | 119 | 106 | 107 |
| | | 28% | - | 54% | 23% | 41% | 39% | 36% | 23% | 7% | 30% | 29% | 25% |
| Work and sex | Women – not working | 285 | - | 285 | 37 | 20 | 24 | 31 | 49 | 125 | 91 | 92 | 101 |
| | | 24% | - | 46% | 26% | 10% | 12% | 15% | 28% | 48% | 23% | 25% | 23% |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

T1

Crossbreaks

Base: All 18+ respondents

| | | REGION | | | | | | | WORK | | PARENTS | | SOCIAL GRADE | | GROCERY SHOPPER | | | |
|-------|-----------------|----------|----------------------|---------------|----------------------------|-----------------------------------|-------------------|-----------------|---------|----------------|---------|-----|--------------|------|-----------------|-------|------------|------|
| Total | | Scotland | NE/ Yorks/ Humber | North West | East & West Midlands | South East/ East of England | Greater London | Wales & West | Working | Not working | Yes | No | ABC1 | C2DE | Sole | Joint | Sole/Joint | |
| | Unweighted Base | 1199 | 93 | 180 | 133 | 233 | 260 | 140 | 160 | 717 | 482 | 304 | 895 | 715 | 484 | 760 | 386 | 1146 |
| | Weighted Base | 1199 | 105 | 154 | 137 | 197 | 282 | 159 | 165 | 711 | 488 | 302 | 897 | 701 | 498 | 765 | 380 | 1146 |
| SEX | Male | 583 | 44 | 78 | 65 | 100 | 127 | 92 | 77 | 379 | 204 | 128 | 454 | 359 | 223 | 311 | 233 | 544 |
| | Female | 616 | 42% | 50% | 47% | 51% | 45% | 58% | 47% | 53% | 42% | 43% | 51% | 51% | 45% | 41% | 61% | 47% |
| AGE | 18-24 | 142 | 9% | 17% | 12% | 27% | 26% | 30% | 21% | 68% | 74% | 22% | 120% | 71% | 71% | 67% | 52% | 118% |
| | 25-34 | 204 | 13% | 29% | 23% | 29% | 45% | 45% | 20% | 177% | 27% | 86% | 118% | 126% | 79% | 137% | 57% | 194% |
| | 35-44 | 205 | 12% | 19% | 17% | 15% | 16% | 29% | 12% | 25% | 6% | 29% | 13% | 18% | 16% | 18% | 15% | 17% |
| | 45-54 | 213 | 14% | 14% | 23% | 18% | 19% | 20% | 10% | 25% | 6% | 42% | 9% | 19% | 14% | 19% | 15% | 18% |
| | 55-64 | 175 | 27% | 16% | 20% | 17% | 13% | 11% | 26% | 23% | 10% | 19% | 17% | 18% | 17% | 19% | 16% | 18% |
| | 65+ | 260 | 13% | 28% | 19% | 32% | 44% | 13% | 26% | 88% | 87% | 11% | 164% | 97% | 77% | 111% | 61% | 171% |
| | North | 396 | 105 | 154 | 137 | - | - | - | - | 228 | 167 | 97 | 299 | 230 | 166 | 250 | 126 | 376 |
| | Midlands | 371 | 100% | 100% | 100% | - | - | - | - | 32% | 34% | 32% | 33% | 33% | 33% | 33% | 33% | 33% |
| | South | 432 | - | - | - | 197 | 114 | - | 60 | 222 | 150 | 91 | 280 | 216 | 155 | 228 | 124 | 352 |
| | | 36% | - | - | - | 100% | 40% | - | 36% | 31% | 31% | 30% | 31% | 31% | 30% | 33% | 31% | 31% |
| | 432 | - | - | - | - | 168 | 159 | 105 | 261 | 171 | 114 | 318 | 255 | 177 | 287 | 131 | 417 | |
| | 36% | - | - | - | - | 60% | 100% | 64% | 37% | 35% | 38% | 35% | 36% | 36% | 37% | 34% | 36% | |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus

TNS

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Crossbreaks

Base: All 18+ respondents

| | REGION | | | | | | | | WORK | | PARENTS | | SOCIAL GRADE | | GROCERY SHOPPER | | |
|-----------------------------|-------------|------------|-------------------|------------|----------------------|-----------------------------|----------------|--------------|------------|-------------|------------|------------|--------------|------------|-----------------|------------|-------------|
| | Total | Scotland | NE/ Yorks/ Humber | North West | East & West Midlands | South East/ East of England | Greater London | Wales & West | Working | Not working | Yes | No | ABC1 | C2DE | Sole | Joint | Sole/Joint |
| Weighted Base | 1199 | 105 | 154 | 137 | 197 | 282 | 159 | 165 | 711 | 488 | 302 | 897 | 701 | 498 | 765 | 380 | 1146 |
| Scotland | 105 | 105 | - | - | - | - | - | - | 56 | 49 | 21 | 84 | 60 | 45 | 62 | 33 | 95 |
| | 9% | 100% | - | - | - | - | - | - | 8% | 10% | 7% | 9% | 9% | 9% | 8% | 9% | 8% |
| NE/ Yorks/ Humber | 154 | - | 154 | - | - | - | - | - | 93 | 61 | 42 | 112 | 88 | 66 | 89 | 59 | 147 |
| | 13% | - | 100% | - | - | - | - | - | 13% | 12% | 14% | 13% | 13% | 13% | 12% | 15% | 13% |
| North West | 137 | - | - | 137 | - | - | - | - | 79 | 58 | 34 | 103 | 82 | 55 | 100 | 34 | 134 |
| | 11% | - | - | 100% | - | - | - | - | 11% | 12% | 11% | 11% | 12% | 11% | 13% | 9% | 12% |
| East & West Midlands | 197 | - | - | - | 197 | - | - | - | 123 | 74 | 53 | 144 | 109 | 88 | 115 | 71 | 186 |
| | 16% | - | - | - | 100% | - | - | - | 17% | 15% | 18% | 16% | 15% | 18% | 15% | 19% | 16% |
| South East/ East of England | 282 | - | - | - | - | 282 | - | - | 154 | 128 | 65 | 217 | 170 | 112 | 176 | 97 | 273 |
| | 24% | - | - | - | - | 100% | - | - | 22% | 26% | 22% | 24% | 24% | 22% | 23% | 26% | 24% |
| Greater London | 159 | - | - | - | - | - | 159 | - | 105 | 54 | 55 | 104 | 94 | 65 | 117 | 35 | 152 |
| | 13% | - | - | - | - | - | 100% | - | 15% | 11% | 18% | 12% | 13% | 13% | 15% | 9% | 13% |
| Wales & West | 165 | - | - | - | - | - | - | 165 | 100 | 65 | 32 | 133 | 98 | 67 | 107 | 52 | 159 |
| | 14% | - | - | - | - | - | - | 100% | 14% | 13% | 11% | 15% | 14% | 13% | 14% | 14% | 14% |
| Working | 711 | 56 | 93 | 79 | 123 | 154 | 105 | 100 | 711 | - | 251 | 460 | 482 | 229 | 471 | 218 | 689 |
| | 59% | 54% | 61% | 57% | 63% | 55% | 66% | 61% | 100% | - | 83% | 51% | 69% | 46% | 62% | 57% | 60% |
| Not working | 488 | 49 | 61 | 58 | 74 | 128 | 54 | 65 | - | 488 | 51 | 438 | 219 | 269 | 294 | 162 | 457 |
| | 41% | 46% | 39% | 43% | 37% | 45% | 34% | 39% | - | 100% | 17% | 49% | 31% | 54% | 38% | 43% | 40% |
| Yes | 302 | 21 | 42 | 34 | 53 | 65 | 55 | 32 | 251 | 51 | 302 | - | 200 | 102 | 211 | 84 | 295 |
| | 25% | 20% | 27% | 25% | 27% | 23% | 34% | 20% | 35% | 10% | 100% | - | 29% | 20% | 28% | 22% | 26% |
| No | 897 | 84 | 112 | 103 | 144 | 217 | 104 | 133 | 460 | 438 | - | 897 | 500 | 397 | 555 | 296 | 851 |
| | 75% | 80% | 73% | 75% | 73% | 77% | 66% | 80% | 65% | 90% | - | 100% | 71% | 80% | 72% | 78% | 74% |
| ABC1 | 701 | 60 | 88 | 82 | 109 | 170 | 94 | 98 | 482 | 219 | 200 | 500 | 701 | - | 431 | 242 | 673 |
| | 58% | 57% | 57% | 60% | 55% | 60% | 59% | 59% | 68% | 45% | 66% | 56% | 100% | - | 56% | 64% | 59% |
| C2DE | 498 | 45 | 66 | 55 | 88 | 112 | 65 | 67 | 229 | 269 | 102 | 397 | - | 498 | 334 | 138 | 473 |
| | 42% | 43% | 43% | 40% | 45% | 40% | 41% | 41% | 32% | 55% | 34% | 44% | - | 100% | 44% | 36% | 41% |

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

T1

Crossbreaks

Base: All 18+ respondents

| | | REGION | | | | | | | WORK | | PARENTS | | SOCIAL GRADE | | GROCERY SHOPPER | | | |
|---------------------------|--|-------------|----------------------|---------------|----------------------------|-----------------------------------|-------------------|-----------------|------------|----------------|------------|------------|--------------|------------|-----------------|------------|------------|-------------|
| Total | | Scotland | NE/ Yorks/ Humber | North West | East & West Midlands | South East/ East of England | Greater London | Wales & West | Working | Not working | Yes | No | ABC1 | C2DE | Sole | Joint | Sole/Joint | |
| Weighted Base | | 1199 | 105 | 154 | 137 | 197 | 282 | 159 | 165 | 711 | 488 | 302 | 897 | 701 | 498 | 765 | 380 | 1146 |
| GROCERY SHOPPER | | | | | | | | | | | | | | | | | | |
| Sole | | 765 | 62 | 89 | 100 | 115 | 176 | 117 | 107 | 471 | 294 | 211 | 555 | 431 | 334 | 765 | - | 765 |
| | | 67% | 65% | 60% | 75% | 62% | 64% | 77% | 68% | 68% | 64% | 71% | 65% | 64% | 71% | 100% | - | 67% |
| Joint | | 380 | 33 | 59 | 34 | 71 | 97 | 35 | 52 | 218 | 162 | 84 | 296 | 242 | 138 | - | 380 | 380 |
| | | 33% | 35% | 40% | 25% | 38% | 36% | 23% | 32% | 36% | 32% | 29% | 35% | 36% | 29% | - | 100% | 33% |
| Sole/Joint | | 1146 | 95 | 147 | 134 | 186 | 273 | 152 | 159 | 689 | 457 | 295 | 851 | 673 | 473 | 765 | 380 | 1146 |
| | | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Voting Intention | | | | | | | | | | | | | | | | | | |
| Conservative | | 206 | 8 | 21 | 21 | 36 | 64 | 22 | 33 | 112 | 94 | 41 | 165 | 153 | 53 | 133 | 68 | 201 |
| | | 29% | 14% | 22% | 25% | 35% | 40% | 24% | 31% | 28% | 32% | 23% | 32% | 36% | 20% | 29% | 31% | 30% |
| Labour | | 249 | 30 | 41 | 35 | 29 | 38 | 39 | 38 | 153 | 96 | 84 | 165 | 144 | 105 | 164 | 75 | 239 |
| | | 36% | 55% | 43% | 41% | 28% | 24% | 42% | 35% | 38% | 33% | 47% | 33% | 39% | 36% | 34% | 35% | |
| Liberal Democrats | | 74 | 10 | 8 | 11 | 10 | 12 | 13 | 9 | 49 | 26 | 24 | 50 | 49 | 26 | 48 | 24 | 72 |
| | | 11% | 19% | 8% | 14% | 10% | 8% | 14% | 9% | 12% | 9% | 13% | 10% | 11% | 10% | 11% | 11% | 11% |
| UKIP | | 171 | 6 | 26 | 17 | 28 | 46 | 19 | 28 | 92 | 79 | 30 | 141 | 85 | 86 | 111 | 54 | 165 |
| | | 24% | 11% | 27% | 21% | 27% | 29% | 21% | 26% | 23% | 27% | 17% | 27% | 20% | 32% | 24% | 24% | 24% |
| Definitely vote | | 595 | 65 | 77 | 72 | 93 | 139 | 63 | 86 | 316 | 278 | 121 | 474 | 376 | 219 | 386 | 186 | 571 |
| | | 71% | 77% | 70% | 77% | 70% | 59% | 71% | 68% | 76% | 63% | 74% | 72% | 70% | 73% | 68% | 71% | |
| Probably vote | | 186 | 16 | 25 | 19 | 23 | 43 | 31 | 30 | 118 | 69 | 57 | 130 | 115 | 71 | 113 | 70 | 182 |
| | | 22% | 19% | 22% | 20% | 19% | 22% | 29% | 24% | 25% | 19% | 29% | 20% | 22% | 23% | 21% | 25% | 23% |
| Voting | | | | | | | | | | | | | | | | | | |
| Probably not vote | | 44 | 3 | 5 | 3 | 5 | 16 | 11 | 1 | 24 | 20 | 12 | 32 | 21 | 23 | 27 | 14 | 41 |
| | | 5% | 4% | 5% | 3% | 4% | 8% | 11% | 1% | 5% | 5% | 6% | 5% | 4% | 7% | 5% | 5% | 5% |
| Definitely not vote | | 9 | - | 3 | - | - | - | 2 | 5 | 7 | 2 | 4 | 5 | 7 | 2 | 3 | 6 | 9 |
| | | 1% | - | 3% | - | - | - | 1% | 4% | 2% | * | 2% | 1% | 1% | 1% | 1% | 2% | 1% |
| Probably/Definitely will | | 781 | 81 | 102 | 91 | 116 | 182 | 94 | 115 | 434 | 347 | 178 | 603 | 491 | 290 | 498 | 255 | 754 |
| | | 94% | 96% | 93% | 97% | 96% | 92% | 88% | 95% | 93% | 94% | 92% | 94% | 95% | 92% | 94% | 93% | 94% |
| Probably/definitely won't | | 53 | 3 | 8 | 3 | 5 | 16 | 13 | 6 | 31 | 21 | 16 | 37 | 28 | 24 | 31 | 19 | 50 |
| | | 6% | 4% | 7% | 3% | 4% | 8% | 12% | 5% | 7% | 6% | 8% | 6% | 5% | 8% | 6% | 7% | 6% |

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

T1

Crossbreaks

Base: All 18+ respondents

| | | REGION | | | | | | | WORK | | PARENTS | | SOCIAL GRADE | | GROCERY SHOPPER | | | |
|---------------------------------------|--|-------------|----------------------|---------------|----------------------------|-----------------------------------|-------------------|-----------------|------------|----------------|------------|------------|--------------|------------|-----------------|------------|------------|-------------|
| Total | | Scotland | NE/ Yorks/ Humber | North West | East & West Midlands | South East/ East of England | Greater London | Wales & West | Working | Not working | Yes | No | ABC1 | C2DE | Sole | Joint | Sole/Joint | |
| Weighted Base | | 1199 | 105 | 154 | 137 | 197 | 282 | 159 | 165 | 711 | 488 | 302 | 897 | 701 | 498 | 765 | 380 | 1146 |
| Vote for party in General Election | | | | | | | | | | | | | | | | | | |
| Definitely | | 459 | 37 | 63 | 63 | 68 | 105 | 53 | 70 | 257 | 203 | 112 | 347 | 282 | 177 | 309 | 137 | 446 |
| | | 66% | 70% | 65% | 75% | 66% | 65% | 57% | 65% | 63% | 69% | 63% | 67% | 66% | 66% | 68% | 62% | 66% |
| May change mind | | 200 | 14 | 30 | 18 | 30 | 45 | 31 | 32 | 118 | 82 | 54 | 147 | 126 | 75 | 123 | 69 | 193 |
| | | 29% | 26% | 31% | 21% | 29% | 28% | 33% | 29% | 29% | 28% | 30% | 28% | 29% | 28% | 27% | 31% | 28% |
| Not sure | | 37 | 2 | 4 | 3 | 5 | 11 | 8 | 5 | 29 | 8 | 13 | 24 | 21 | 16 | 21 | 14 | 35 |
| | | 5% | 4% | 4% | 4% | 4% | 7% | 8% | 4% | 7% | 3% | 7% | 5% | 5% | 6% | 5% | 6% | 5% |
| DK | | 3 | - | - | - | - | - | 1 | 2 | 2 | 2 | - | 3 | 1 | 2 | 3 | - | 3 |
| | | * | - | - | - | + | - | 1% | 1% | + | 1% | - | 1% | * | 1% | + | + | + |
| O6 - Voting Intention | | | | | | | | | | | | | | | | | | |
| Conservative | | 137 | 7 | 12 | 12 | 25 | 42 | 16 | 22 | 68 | 68 | 30 | 107 | 100 | 37 | 88 | 44 | 132 |
| | | 23% | 15% | 15% | 18% | 27% | 29% | 20% | 27% | 26% | 21% | 23% | 27% | 16% | 22% | 24% | 23% | |
| Labour | | 196 | 25 | 30 | 23 | 28 | 30 | 34 | 25 | 117 | 79 | 63 | 132 | 113 | 82 | 134 | 53 | 186 |
| | | 33% | 53% | 36% | 34% | 30% | 42% | 30% | 35% | 29% | 44% | 29% | 31% | 36% | 34% | 29% | 32% | |
| Liberal Democrats | | 63 | 7 | 6 | 10 | 8 | 11 | 9 | 11 | 42 | 20 | 18 | 44 | 42 | 20 | 37 | 24 | 61 |
| | | 10% | 15% | 7% | 14% | 9% | 8% | 12% | 13% | 8% | 13% | 10% | 11% | 9% | 9% | 13% | 10% | |
| UKIP | | 206 | 8 | 34 | 23 | 34 | 60 | 21 | 26 | 106 | 100 | 34 | 172 | 115 | 90 | 138 | 64 | 202 |
| | | 34% | 17% | 42% | 34% | 35% | 42% | 26% | 31% | 32% | 37% | 23% | 38% | 31% | 39% | 35% | 35% | |
| Age and sex | | | | | | | | | | | | | | | | | | |
| Men 18-34 | | 174 | 6 | 23 | 20 | 33 | 30 | 44 | 18 | 129 | 44 | 46 | 128 | 97 | 76 | 100 | 53 | 153 |
| | | 14% | 6% | 15% | 14% | 17% | 10% | 28% | 11% | 18% | 9% | 15% | 14% | 14% | 15% | 13% | 14% | 13% |
| Men 35-54 | | 207 | 19 | 25 | 25 | 35 | 44 | 27 | 31 | 182 | 25 | 76 | 131 | 139 | 68 | 125 | 72 | 197 |
| | | 17% | 18% | 16% | 18% | 18% | 15% | 17% | 19% | 26% | 5% | 25% | 15% | 20% | 14% | 16% | 19% | 17% |
| Men 55+ | | 202 | 19 | 29 | 20 | 32 | 54 | 21 | 28 | 67 | 134 | 6 | 196 | 123 | 78 | 87 | 107 | 194 |
| | | 17% | 18% | 19% | 14% | 16% | 19% | 13% | 17% | 9% | 28% | 2% | 22% | 18% | 16% | 11% | 28% | 17% |
| Women 18-34 | | 173 | 16 | 23 | 15 | 24 | 41 | 31 | 23 | 116 | 57 | 62 | 111 | 100 | 73 | 105 | 55 | 160 |
| | | 14% | 15% | 15% | 11% | 12% | 14% | 20% | 14% | 16% | 12% | 21% | 12% | 14% | 15% | 14% | 14% | 14% |
| Women 35-54 | | 211 | 23 | 21 | 33 | 35 | 49 | 22 | 28 | 157 | 55 | 107 | 104 | 127 | 85 | 164 | 46 | 210 |
| | | 18% | 22% | 13% | 24% | 18% | 17% | 14% | 17% | 22% | 11% | 35% | 12% | 18% | 17% | 21% | 12% | 18% |
| Women 55+ | | 233 | 22 | 33 | 24 | 38 | 66 | 13 | 36 | 59 | 173 | 5 | 228 | 115 | 118 | 185 | 47 | 233 |
| | | 19% | 21% | 21% | 18% | 19% | 23% | 8% | 22% | 8% | 36% | 2% | 25% | 16% | 24% | 24% | 12% | 20% |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

T1

Crossbreaks

Base: All 18+ respondents

| | | REGION | | | | | | | WORK | | PARENTS | | SOCIAL GRADE | | GROCERY SHOPPER | | | |
|----------------------|---------------------|-------------|----------------------|---------------|----------------------------|-----------------------------------|-------------------|-----------------|------------|----------------|------------|------------|--------------|------------|-----------------|------------|------------|-------------|
| Total | | Scotland | NE/ Yorks/ Humber | North West | East & West Midlands | South East/ East of England | Greater London | Wales & West | Working | Not working | Yes | No | ABC1 | C2DE | Sole | Joint | Sole/Joint | |
| Weighted Base | | 1199 | 105 | 154 | 137 | 197 | 282 | 159 | 165 | 711 | 488 | 302 | 897 | 701 | 498 | 765 | 380 | 1146 |
| Parents and sex | Men – parent | 128 | 6 | 20 | 15 | 16 | 27 | 30 | 14 | 124 | 5 | 128 | - | 99 | 29 | 72 | 52 | 124 |
| | | 11% | 6% | 13% | 11% | 8% | 10% | 19% | 9% | 17% | 1% | 43% | - | 14% | 6% | 9% | 14% | 11% |
| | Men – not parent | 454 | 38 | 57 | 50 | 84 | 100 | 62 | 63 | 255 | 199 | - | 454 | 260 | 194 | 239 | 181 | 420 |
| | | 38% | 36% | 37% | 36% | 43% | 35% | 39% | 38% | 36% | 41% | - | 51% | 37% | 39% | 31% | 48% | 37% |
| Social grade and sex | Women – parent | 174 | 15 | 22 | 19 | 37 | 38 | 24 | 18 | 127 | 46 | 174 | - | 101 | 72 | 139 | 32 | 171 |
| | | 14% | 14% | 14% | 14% | 19% | 13% | 15% | 11% | 18% | 9% | 57% | - | 14% | 14% | 18% | 9% | 15% |
| | Women – not parent | 443 | 46 | 55 | 53 | 60 | 117 | 42 | 70 | 204 | 238 | - | 443 | 240 | 203 | 316 | 115 | 431 |
| | | 37% | 44% | 36% | 39% | 30% | 42% | 26% | 42% | 29% | 49% | - | 49% | 34% | 41% | 41% | 30% | 38% |
| Work and sex | Men ABC1 | 359 | 26 | 49 | 40 | 55 | 87 | 57 | 46 | 264 | 95 | 99 | 260 | 359 | - | 187 | 154 | 341 |
| | | 30% | 24% | 32% | 29% | 28% | 31% | 36% | 28% | 37% | 20% | 33% | 29% | 51% | - | 24% | 41% | 30% |
| | Men C2DE | 223 | 18 | 29 | 24 | 45 | 40 | 36 | 32 | 115 | 108 | 29 | 194 | - | 223 | 124 | 78 | 203 |
| | | 19% | 17% | 19% | 18% | 23% | 14% | 22% | 19% | 16% | 22% | 10% | 22% | - | 45% | 16% | 21% | 18% |
| | Women ABC1 | 341 | 34 | 40 | 41 | 54 | 83 | 37 | 52 | 218 | 124 | 101 | 240 | 341 | - | 244 | 88 | 332 |
| | | 28% | 33% | 26% | 30% | 27% | 29% | 23% | 32% | 31% | 25% | 34% | 27% | 49% | - | 32% | 23% | 29% |
| | Women C2DE | 275 | 27 | 37 | 31 | 44 | 72 | 29 | 36 | 114 | 161 | 72 | 203 | - | 275 | 210 | 60 | 270 |
| | | 23% | 25% | 24% | 23% | 22% | 26% | 18% | 22% | 16% | 33% | 24% | 23% | - | 55% | 27% | 16% | 24% |
| | Men – working | 379 | 22 | 52 | 35 | 66 | 85 | 68 | 50 | 379 | - | 124 | 255 | 264 | 115 | 222 | 140 | 362 |
| | | 32% | 21% | 34% | 26% | 34% | 30% | 43% | 31% | 53% | - | 41% | 28% | 38% | 23% | 29% | 37% | 32% |
| | Men – not working | 204 | 22 | 25 | 30 | 34 | 42 | 24 | 27 | - | 204 | 5 | 199 | 95 | 108 | 89 | 93 | 182 |
| | | 17% | 21% | 16% | 22% | 17% | 15% | 15% | 16% | - | 42% | 2% | 22% | 14% | 22% | 12% | 24% | 16% |
| | Women – working | 332 | 34 | 41 | 44 | 57 | 70 | 37 | 50 | 332 | - | 127 | 204 | 218 | 114 | 249 | 78 | 327 |
| | | 28% | 33% | 27% | 32% | 29% | 25% | 23% | 30% | 47% | - | 42% | 23% | 31% | 23% | 32% | 21% | 29% |
| | Women – not working | 285 | 27 | 36 | 29 | 40 | 86 | 30 | 38 | - | 285 | 46 | 238 | 124 | 161 | 205 | 70 | 275 |
| | | 24% | 26% | 23% | 21% | 20% | 30% | 19% | 23% | - | 58% | 15% | 27% | 18% | 32% | 27% | 18% | 24% |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Crossbreaks

Base: All 18+ respondents

| | | Q6 - Voting Intention | | | | |
|--------|-----------------|-----------------------|--------------|--------|-------------------|------|
| | | Total | Conservative | Labour | Liberal Democrats | UKIP |
| | Unweighted Base | 1199 | 146 | 204 | 67 | 233 |
| | Weighted Base | 1199 | 137 | 196 | 63 | 206 |
| SEX | Male | 583 | 71 | 90 | 39 | 118 |
| | Female | 616 | 66 | 106 | 24 | 87 |
| AGE | 18-24 | 142 | 13 | 20 | - | 5 |
| | 25-34 | 204 | 18 | 42 | 7 | 16 |
| | 35-44 | 205 | 17 | 34 | 12 | 24 |
| | 45-54 | 213 | 16 | 30 | 23 | 44 |
| | 55-64 | 175 | 22 | 30 | 8 | 40 |
| | 65+ | 260 | 51 | 41 | 14 | 76 |
| | North | 396 | 32 | 78 | 23 | 65 |
| | Midlands | 371 | 52 | 56 | 15 | 57 |
| REGION | South | 432 | 53 | 61 | 24 | 83 |
| | | 36% | 39% | 31% | 39% | 41% |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Crossbreaks

Base: All 18+ respondents

| | | Q6 - Voting Intention | | | | |
|--------------|-----------------------------|-----------------------|--------------|------------|-------------------|------------|
| | | Total | Conservative | Labour | Liberal Democrats | UKIP |
| | Weighted Base | 1199 | 137 | 196 | 63 | 206 |
| | Scotland | 105 | 7 | 25 | 7 | 8 |
| | | 9% | 5% | 13% | 12% | 4% |
| | NE/ Yorks/ Humber | 154 | 12 | 30 | 6 | 34 |
| | | 13% | 9% | 15% | 10% | 17% |
| | North West | 137 | 12 | 23 | 10 | 23 |
| | | 11% | 9% | 12% | 15% | 11% |
| REGION | East & West Midlands | 197 | 25 | 28 | 8 | 34 |
| | | 16% | 19% | 14% | 13% | 16% |
| | South East/ East of England | 282 | 42 | 30 | 11 | 60 |
| | | 24% | 31% | 16% | 17% | 29% |
| | Greater London | 159 | 16 | 34 | 9 | 21 |
| | | 13% | 11% | 17% | 15% | 10% |
| | Wales & West | 165 | 22 | 25 | 11 | 26 |
| | | 14% | 16% | 13% | 18% | 13% |
| WORK | Working | 711 | 68 | 117 | 42 | 106 |
| | | 59% | 50% | 60% | 67% | 51% |
| | Not working | 488 | 68 | 79 | 20 | 100 |
| | | 41% | 50% | 40% | 33% | 49% |
| PARENTS | Yes | 302 | 30 | 63 | 18 | 34 |
| | | 25% | 22% | 32% | 29% | 17% |
| | No | 897 | 107 | 132 | 44 | 172 |
| | | 75% | 78% | 68% | 71% | 83% |
| SOCIAL GRADE | ABC1 | 701 | 100 | 113 | 42 | 115 |
| | | 58% | 73% | 58% | 68% | 56% |
| | C2DE | 498 | 37 | 82 | 20 | 90 |
| | | 42% | 27% | 42% | 32% | 44% |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Crossbreaks

Base: All 18+ respondents

| | | Q6 - Voting Intention | | | | |
|------------------|---------------------------|-----------------------|--------------|-------------|-------------------|-------------|
| | | Total | Conservative | Labour | Liberal Democrats | UKIP |
| | Weighted Base | 1199 | 137 | 196 | 63 | 206 |
| GROCERY SHOPPER | Sole | 765 67% | 88 67% | 134 72% | 37 61% | 138 68% |
| | Joint | 380 33% | 44 33% | 53 28% | 24 39% | 64 32% |
| | Sole/Joint | 1146 100% | 132 100% | 186 100% | 61 100% | 202 100% |
| Voting Intention | Conservative | 206 29% | 125 94% | 1 1% | 4 6% | 36 19% |
| | Labour | 249 36% | 3 2% | 183 96% | 6 9% | 10 5% |
| | Liberal Democrats | 74 11% | 4 3% | 5 3% | 51 85% | 4 2% |
| | UKIP | 171 24% | 2 1% | 1 * | - | 143 74% |
| | Definitely vote | 595 71% | 101 76% | 139 75% | 46 79% | 159 82% |
| Voting | Probably vote | 186 22% | 26 19% | 42 23% | 12 21% | 27 14% |
| | Probably not vote | 44 5% | 6 5% | 3 2% | - | 7 4% |
| | Definitely not vote | 9 1% | - | 1 1% | - | 1 1% |
| | Probably/Definitely will | 781 94% | 127 95% | 181 98% | 59 100% | 185 96% |
| | Probably/definitely won't | 53 6% | 6 5% | 4 2% | - | 8 4% |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Crossbreaks

Base: All 18+ respondents

| | | Q6 - Voting Intention | | | | |
|------------------------------------|-------------------|-----------------------|--------------|-------------|-------------------|-------------|
| | | Total | Conservative | Labour | Liberal Democrats | UKIP |
| Weighted Base | | 1199 | 137 | 196 | 63 | 206 |
| Vote for party in General Election | Definitely | 459 66% | 106 79% | 132 70% | 33 55% | 131 68% |
| | May change mind | 200 29% | 23 17% | 47 25% | 21 36% | 54 28% |
| | Not sure | 37 5% | 4 3% | 9 5% | 5 9% | 7 4% |
| | DK | 3 * | 1 1% | 2 1% | - * | - - |
| | Conservative | 137 23% | 137 100% | - - | - - | - - |
| Q6 - Voting Intention | Labour | 196 33% | - - | 196 100% | - - | - - |
| | Liberal Democrats | 63 10% | - - | - - | 63 100% | - - |
| | UKIP | 206 34% | - - | - - | - - | 206 100% |
| | Men 18-34 | 174 14% | 13 10% | 34 17% | 4 7% | 14 7% |
| Age and sex | Men 35-54 | 207 17% | 21 15% | 29 15% | 21 33% | 37 18% |
| | Men 55+ | 202 17% | 37 27% | 27 14% | 14 22% | 67 32% |
| | Women 18-34 | 173 14% | 17 13% | 27 14% | 2 3% | 7 3% |
| | Women 35-54 | 211 18% | 12 9% | 35 18% | 14 22% | 31 15% |
| | Women 55+ | 233 19% | 37 27% | 44 22% | 8 13% | 50 24% |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Crossbreaks

Base: All 18+ respondents

| | | Q6 - Voting Intention | | | | |
|----------------------|---------------------|-----------------------|--------------|------------|-------------------|------------|
| | | Total | Conservative | Labour | Liberal Democrats | UKIP |
| Weighted Base | | 1199 | 137 | 196 | 63 | 206 |
| Parents and sex | Men – parent | 128 | 16 | 25 | 11 | 21 |
| | | 11% | 12% | 13% | 18% | 10% |
| | Men – not parent | 454 | 54 | 65 | 27 | 97 |
| | | 38% | 40% | 33% | 44% | 47% |
| Social grade and sex | Women – parent | 174 | 14 | 39 | 7 | 13 |
| | | 14% | 10% | 20% | 11% | 6% |
| | Women – not parent | 443 | 52 | 67 | 17 | 74 |
| | | 37% | 38% | 34% | 27% | 36% |
| Work and sex | Men ABC1 | 359 | 59 | 51 | 29 | 68 |
| | | 30% | 43% | 26% | 47% | 33% |
| | Men C2DE | 223 | 12 | 38 | 10 | 50 |
| | | 19% | 9% | 20% | 15% | 25% |
| Work and sex | Women ABC1 | 341 | 41 | 62 | 13 | 48 |
| | | 28% | 30% | 32% | 21% | 23% |
| | Women C2DE | 275 | 25 | 44 | 11 | 40 |
| | | 23% | 18% | 22% | 17% | 19% |
| | Men – working | 379 | 39 | 55 | 29 | 64 |
| | | 32% | 28% | 28% | 46% | 31% |
| | Men – not working | 204 | 32 | 35 | 10 | 54 |
| | | 17% | 24% | 18% | 16% | 26% |
| Work and sex | Women – working | 332 | 30 | 62 | 13 | 41 |
| | | 28% | 22% | 32% | 22% | 20% |
| | Women – not working | 285 | 36 | 44 | 10 | 46 |
| | 24% | 26% | 22% | 16% | 22% | |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Crossbreaks

Base: All 18+ respondents

| | | Age and sex | | | | | | Parents and sex | | | | Social grade and sex | | | | |
|--------|-----------------|-------------|-----------|---------|-------------|-------------|-----------|-----------------|------------------|----------------|--------------------|----------------------|----------|------------|------------|-----|
| | | Men 18-34 | Men 35-54 | Men 55+ | Women 18-34 | Women 35-54 | Women 55+ | Men – parent | Men – not parent | Women – parent | Women – not parent | Men ABC1 | Men C2DE | Women ABC1 | Women C2DE | |
| | Unweighted Base | 1199 | 161 | 219 | 189 | 193 | 224 | 213 | 132 | 437 | 172 | 458 | 359 | 210 | 356 | 274 |
| | Weighted Base | 1199 | 174 | 207 | 202 | 173 | 211 | 233 | 128 | 454 | 174 | 443 | 359 | 223 | 341 | 275 |
| SEX | Male | 583 | 174 | 207 | 202 | - | - | - | 128 | 454 | - | - | 359 | 223 | - | - |
| | Female | 616 | 100% | 100% | 100% | 173 | 211 | 233 | 100% | 100% | 174 | 443 | - | - | 341 | 275 |
| AGE | 18-24 | 142 | 72 | - | - | 70 | - | - | 10 | 62 | 11 | 59 | 33 | 39 | 38 | 32 |
| | 25-34 | 204 | 41% | - | - | 41% | - | - | 8% | 14% | 7% | 13% | 9% | 17% | 11% | 12% |
| AGE | 35-44 | 204 | 102 | - | - | 103 | - | - | 36 | 66 | 51 | 52 | 64 | 37 | 61 | 41 |
| | 45-54 | 205 | 59% | 102 | - | - | - | - | 28% | 15% | 29% | 12% | 18% | 17% | 18% | 15% |
| AGE | 55-64 | 175 | - | 49% | - | 49% | - | - | 49% | 12% | 44% | 6% | 20% | 13% | 19% | 15% |
| | 65+ | 213 | - | 105 | - | 108 | - | - | 26 | 79 | 31 | 77 | 65 | 40 | 64 | 44 |
| AGE | 55-64 | 18% | - | 51% | - | 51% | - | - | 21% | 17% | 18% | 17% | 18% | 18% | 19% | 16% |
| | 65+ | 175 | - | - | 86 | - | - | 89 | 6 | 80 | 5 | 84 | 48 | 37 | 49 | 40 |
| AGE | 65+ | 15% | - | - | 43% | - | - | 38% | 5% | 18% | 3% | 19% | 13% | 17% | 14% | 14% |
| | 65+ | 260 | - | - | 116 | - | - | 144 | - | 116 | - | 144 | 75 | 41 | 66 | 78 |
| REGION | North | 22% | - | - | 57% | - | - | 62% | - | 26% | - | 32% | 21% | 18% | 19% | 28% |
| | Midlands | 396 | 49 | 69 | 68 | 54 | 77 | 79 | 41 | 145 | 56 | 154 | 115 | 72 | 116 | 94 |
| REGION | South | 33% | 28% | 33% | 34% | 31% | 37% | 34% | 32% | 32% | 32% | 35% | 32% | 32% | 34% | 34% |
| | South | 371 | 45 | 71 | 58 | 51 | 67 | 80 | 30 | 143 | 61 | 137 | 105 | 69 | 111 | 87 |
| REGION | South | 31% | 26% | 34% | 29% | 29% | 32% | 34% | 24% | 31% | 35% | 31% | 29% | 31% | 33% | 31% |
| | South | 432 | 80 | 67 | 76 | 68 | 67 | 74 | 57 | 166 | 57 | 151 | 140 | 83 | 114 | 94 |
| REGION | South | 36% | 46% | 32% | 38% | 39% | 32% | 32% | 44% | 37% | 33% | 34% | 39% | 37% | 34% | 34% |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Crossbreaks

Base: All 18+ respondents

| | Total | Age and sex | | | | | | Parents and sex | | | | Social grade and sex | | | |
|-----------------------------|-------------|-------------|------------|------------|-------------|-------------|------------|-----------------|------------------|----------------|--------------------|----------------------|------------|------------|------------|
| | | Men 18-34 | Men 35-54 | Men 55+ | Women 18-34 | Women 35-54 | Women 55+ | Men – parent | Men – not parent | Women – parent | Women – not parent | Men ABC1 | Men C2DE | Women ABC1 | Women C2DE |
| Weighted Base | 1199 | 174 | 207 | 202 | 173 | 211 | 233 | 128 | 454 | 174 | 443 | 359 | 223 | 341 | 275 |
| Scotland | 105 | 6 | 19 | 19 | 16 | 23 | 22 | 6 | 38 | 15 | 46 | 26 | 18 | 34 | 27 |
| | 9% | 4% | 9% | 9% | 9% | 11% | 9% | 5% | 8% | 9% | 10% | 7% | 8% | 10% | 10% |
| NE/ Yorks/ Humber | 154 | 23 | 25 | 29 | 23 | 21 | 33 | 20 | 57 | 22 | 55 | 49 | 29 | 40 | 37 |
| | 13% | 13% | 12% | 15% | 13% | 10% | 14% | 16% | 13% | 12% | 12% | 14% | 13% | 12% | 13% |
| North West | 137 | 20 | 25 | 20 | 15 | 33 | 24 | 15 | 50 | 19 | 53 | 40 | 24 | 41 | 31 |
| | 11% | 11% | 12% | 10% | 9% | 16% | 10% | 12% | 11% | 11% | 12% | 11% | 11% | 12% | 11% |
| East & West Midlands | 197 | 33 | 35 | 32 | 24 | 35 | 38 | 16 | 84 | 37 | 60 | 55 | 45 | 54 | 44 |
| | 16% | 19% | 17% | 16% | 14% | 17% | 16% | 12% | 19% | 22% | 13% | 15% | 20% | 16% | 16% |
| South East/ East of England | 282 | 30 | 44 | 54 | 41 | 49 | 66 | 27 | 100 | 38 | 117 | 87 | 40 | 83 | 72 |
| | 24% | 17% | 21% | 27% | 24% | 23% | 28% | 21% | 22% | 22% | 27% | 24% | 18% | 24% | 26% |
| Greater London | 159 | 44 | 27 | 21 | 31 | 22 | 13 | 30 | 62 | 24 | 42 | 57 | 36 | 37 | 29 |
| | 13% | 26% | 13% | 10% | 18% | 10% | 6% | 23% | 14% | 14% | 9% | 16% | 16% | 11% | 11% |
| Wales & West | 165 | 18 | 31 | 28 | 23 | 28 | 36 | 14 | 63 | 18 | 70 | 46 | 32 | 52 | 36 |
| | 14% | 10% | 15% | 14% | 14% | 13% | 16% | 11% | 14% | 10% | 16% | 13% | 14% | 15% | 13% |
| Working | 711 | 129 | 182 | 67 | 116 | 157 | 59 | 124 | 255 | 127 | 204 | 264 | 115 | 218 | 114 |
| | 59% | 74% | 88% | 33% | 67% | 74% | 25% | 96% | 56% | 73% | 46% | 73% | 51% | 64% | 41% |
| Not working | 488 | 44 | 25 | 134 | 57 | 55 | 173 | 5 | 199 | 46 | 238 | 95 | 108 | 124 | 161 |
| | 41% | 26% | 12% | 67% | 33% | 26% | 75% | 4% | 44% | 27% | 54% | 27% | 49% | 36% | 59% |
| Yes | 302 | 46 | 76 | 6 | 62 | 107 | 5 | 128 | - | 174 | - | 99 | 29 | 101 | 72 |
| | 25% | 27% | 37% | 3% | 36% | 51% | 2% | 100% | - | 100% | - | 28% | 13% | 30% | 26% |
| No | 897 | 128 | 131 | 196 | 111 | 104 | 228 | - | 454 | - | 443 | 260 | 194 | 240 | 203 |
| | 75% | 73% | 63% | 97% | 64% | 49% | 98% | - | 100% | - | 100% | 72% | 87% | 70% | 74% |
| ABC1 | 701 | 97 | 139 | 123 | 100 | 127 | 115 | 99 | 260 | 101 | 240 | 359 | - | 341 | - |
| | 58% | 56% | 67% | 61% | 58% | 60% | 49% | 77% | 57% | 58% | 54% | 100% | - | 100% | - |
| C2DE | 498 | 76 | 68 | 78 | 73 | 85 | 118 | 29 | 194 | 72 | 203 | - | 223 | - | 275 |
| | 42% | 44% | 33% | 39% | 42% | 40% | 51% | 23% | 43% | 42% | 46% | - | 100% | - | 100% |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Crossbreaks

Base: All 18+ respondents

| | | Age and sex | | | | | | Parents and sex | | | | Social grade and sex | | | | |
|---------------------------|----------------------|-------------|------------|------------|-------------|-------------|------------|-----------------|------------------|----------------|--------------------|----------------------|------------|------------|------------|------------|
| | | Men 18-34 | Men 35-54 | Men 55+ | Women 18-34 | Women 35-54 | Women 55+ | Men – parent | Men – not parent | Women – parent | Women – not parent | Men ABC1 | Men C2DE | Women ABC1 | Women C2DE | |
| | Weighted Base | 1199 | 174 | 207 | 202 | 173 | 211 | 233 | 128 | 454 | 174 | 443 | 359 | 223 | 341 | 275 |
| GROCERY SHOPPER | Sole | 765 | 100 | 125 | 87 | 105 | 164 | 185 | 72 | 239 | 139 | 316 | 187 | 124 | 244 | 210 |
| | | 67% | 65% | 64% | 45% | 66% | 78% | 80% | 58% | 57% | 81% | 73% | 55% | 61% | 73% | 78% |
| | Joint | 380 | 53 | 72 | 107 | 55 | 46 | 47 | 52 | 181 | 32 | 115 | 154 | 78 | 88 | 60 |
| | | 33% | 35% | 36% | 55% | 34% | 22% | 20% | 42% | 43% | 19% | 27% | 45% | 39% | 27% | 22% |
| | Sole/Joint | 1146 | 153 | 197 | 194 | 160 | 210 | 233 | 124 | 420 | 171 | 431 | 341 | 203 | 332 | 270 |
| | | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Voting Intention | Conservative | 206 | 21 | 35 | 55 | 21 | 24 | 49 | 19 | 93 | 22 | 72 | 85 | 27 | 68 | 25 |
| | | 29% | 26% | 27% | 36% | 30% | 21% | 33% | 22% | 33% | 23% | 30% | 37% | 20% | 34% | 19% |
| | Labour | 249 | 40 | 40 | 39 | 36 | 46 | 48 | 34 | 85 | 50 | 80 | 68 | 51 | 76 | 54 |
| | | 36% | 49% | 31% | 25% | 50% | 41% | 32% | 40% | 30% | 54% | 33% | 29% | 38% | 38% | 40% |
| | Liberal Democrats | 74 | 5 | 25 | 17 | 6 | 14 | 8 | 13 | 34 | 11 | 16 | 33 | 14 | 15 | 12 |
| | 11% | 6% | 19% | 11% | 8% | 12% | 5% | 15% | 12% | 12% | 7% | 14% | 10% | 8% | 9% | |
| UKIP | 171 | 16 | 31 | 42 | 9 | 29 | 44 | 21 | 68 | 10 | 73 | 45 | 44 | 40 | 43 | |
| | 24% | 19% | 23% | 28% | 12% | 26% | 30% | 24% | 24% | 10% | 30% | 20% | 32% | 20% | 32% | |
| Voting | Definitely vote | 595 | 51 | 93 | 151 | 55 | 92 | 153 | 55 | 240 | 66 | 234 | 197 | 98 | 179 | 121 |
| | | 71% | 52% | 65% | 87% | 59% | 67% | 82% | 61% | 73% | 64% | 75% | 73% | 67% | 72% | 72% |
| | Probably vote | 186 | 34 | 41 | 22 | 28 | 36 | 26 | 27 | 70 | 30 | 60 | 60 | 37 | 56 | 35 |
| | | 22% | 35% | 28% | 12% | 30% | 26% | 14% | 30% | 21% | 29% | 19% | 22% | 25% | 22% | 21% |
| | Probably not vote | 44 | 12 | 9 | 2 | 7 | 8 | 7 | 5 | 18 | 7 | 14 | 11 | 11 | 10 | 11 |
| | 5% | 12% | 6% | 1% | 7% | 6% | 4% | 6% | 5% | 7% | 4% | 4% | 8% | 4% | 7% | |
| Definitely not vote | 9 | 1 | 2 | - | 3 | 3 | - | 3 | - | 1 | 5 | 3 | - | 4 | 2 | |
| | 1% | 1% | 1% | - | 3% | 2% | - | 3% | - | 1% | 2% | 1% | - | 2% | 1% | |
| Probably/Definitely will | 781 | 85 | 134 | 172 | 83 | 128 | 179 | 81 | 309 | 96 | 294 | 256 | 135 | 234 | 156 | |
| | 94% | 86% | 93% | 99% | 89% | 92% | 96% | 91% | 95% | 92% | 94% | 95% | 92% | 94% | 92% | |
| Probably/definitely won't | 53 | 13 | 10 | 2 | 10 | 11 | 7 | 8 | 18 | 8 | 19 | 14 | 11 | 14 | 13 | |
| | 6% | 14% | 7% | 1% | 11% | 8% | 4% | 9% | 5% | 8% | 6% | 5% | 8% | 6% | 8% | |

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

T3

Crossbreaks

Base: All 18+ respondents

| | | Age and sex | | | | | | Parents and sex | | | | Social grade and sex | | | | |
|------------------------------------|----------------------|-------------|------------|------------|-------------|-------------|------------|-----------------|------------------|----------------|--------------------|----------------------|------------|------------|------------|------------|
| | | Men 18-34 | Men 35-54 | Men 55+ | Women 18-34 | Women 35-54 | Women 55+ | Men – parent | Men – not parent | Women – parent | Women – not parent | Men ABC1 | Men C2DE | Women ABC1 | Women C2DE | |
| | Weighted Base | 1199 | 174 | 207 | 202 | 173 | 211 | 233 | 128 | 454 | 174 | 443 | 359 | 223 | 341 | 275 |
| Vote for party in General Election | Definitely | 459 | 48 | 83 | 113 | 33 | 71 | 111 | 60 | 184 | 52 | 163 | 157 | 87 | 125 | 90 |
| | | 66% | 58% | 63% | 74% | 47% | 63% | 74% | 70% | 66% | 56% | 68% | 68% | 64% | 63% | 67% |
| | May change mind | 200 | 25 | 39 | 37 | 36 | 30 | 33 | 20 | 81 | 34 | 65 | 64 | 37 | 62 | 37 |
| | | 29% | 31% | 30% | 24% | 50% | 27% | 22% | 23% | 29% | 37% | 27% | 28% | 28% | 31% | 28% |
| | Not sure | 37 | 8 | 9 | 3 | 2 | 11 | 4 | 6 | 13 | 6 | 11 | 10 | 10 | 11 | 6 |
| | 5% | 9% | 7% | 2% | 3% | 10% | 2% | 7% | 5% | 7% | 4% | 4% | 7% | 5% | 5% | |
| DK | 3 | 2 | - | - | - | - | 2 | - | 2 | - | 2 | - | 2 | 1 | - | |
| | * | 2% | - | - | - | - | 1% | - | 1% | - | 1% | - | 1% | 1% | * | |
| Q6 - Voting Intention | Conservative | 137 | 13 | 21 | 37 | 17 | 12 | 37 | 16 | 54 | 14 | 52 | 59 | 12 | 41 | 25 |
| | | 23% | 20% | 19% | 25% | 32% | 13% | 26% | 22% | 22% | 19% | 25% | 28% | 11% | 25% | 21% |
| | Labour | 196 | 34 | 29 | 27 | 27 | 35 | 44 | 25 | 65 | 39 | 67 | 51 | 38 | 62 | 44 |
| | | 33% | 51% | 27% | 19% | 51% | 38% | 32% | 34% | 27% | 53% | 32% | 25% | 35% | 38% | 37% |
| | Liberal Democrats | 63 | 4 | 21 | 14 | 2 | 14 | 8 | 11 | 27 | 7 | 17 | 29 | 10 | 13 | 11 |
| | 10% | 7% | 19% | 9% | 4% | 15% | 6% | 15% | 11% | 10% | 8% | 14% | 9% | 8% | 9% | |
| UKIP | 206 | 14 | 37 | 67 | 7 | 31 | 50 | 21 | 97 | 13 | 74 | 68 | 50 | 48 | 40 | |
| | 34% | 22% | 35% | 46% | 13% | 34% | 36% | 28% | 40% | 18% | 35% | 33% | 46% | 29% | 33% | |
| Age and sex | Men 18-34 | 174 | 174 | - | - | - | - | - | 46 | 128 | - | - | 97 | 76 | - | - |
| | | 14% | 100% | - | - | - | - | - | 36% | 28% | - | - | 27% | 34% | - | - |
| | Men 35-54 | 207 | - | 207 | - | - | - | - | 76 | 131 | - | - | 139 | 68 | - | - |
| | | 17% | - | 100% | - | - | - | - | 59% | 29% | - | - | 39% | 31% | - | - |
| | Men 55+ | 202 | - | - | 202 | - | - | - | 6 | 196 | - | - | 123 | 78 | - | - |
| | | 17% | - | - | 100% | - | - | - | 5% | 43% | - | - | 34% | 35% | - | - |
| | Women 18-34 | 173 | - | - | - | 173 | - | - | - | - | 62 | 111 | - | - | 100 | 73 |
| | | 14% | - | - | - | 100% | - | - | - | - | 36% | 25% | - | - | 29% | 27% |
| | Women 35-54 | 211 | - | - | - | - | 211 | - | - | - | 107 | 104 | - | - | 127 | 85 |
| | | 18% | - | - | - | - | 100% | - | - | - | 62% | 24% | - | - | 37% | 31% |
| Women 55+ | 233 | - | - | - | - | - | 233 | - | - | 5 | 228 | - | - | 115 | 118 | |
| | 19% | - | - | - | - | - | 100% | - | - | 3% | 51% | - | - | 34% | 43% | |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus

TNS

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Crossbreaks

Base: All 18+ respondents

| | | Age and sex | | | | | | Parents and sex | | | | Social grade and sex | | | | |
|----------------------|----------------------|-------------|------------|------------|-------------|-------------|------------|-----------------|------------------|----------------|--------------------|----------------------|------------|------------|------------|------------|
| | | Men 18-34 | Men 35-54 | Men 55+ | Women 18-34 | Women 35-54 | Women 55+ | Men – parent | Men – not parent | Women – parent | Women – not parent | Men ABC1 | Men C2DE | Women ABC1 | Women C2DE | |
| | Total | | | | | | | | | | | | | | | |
| | Weighted Base | 1199 | 174 | 207 | 202 | 173 | 211 | 233 | 128 | 454 | 174 | 443 | 359 | 223 | 341 | 275 |
| Parents and sex | Men – parent | 128 | 46 | 76 | 6 | - | - | - | 128 | - | - | - | 99 | 29 | - | - |
| | | 11% | 27% | 37% | 3% | - | - | - | 100% | - | - | - | 28% | 13% | - | - |
| | Men – not parent | 454 | 128 | 131 | 196 | - | - | - | - | 454 | - | - | 260 | 194 | - | - |
| | | 38% | 73% | 63% | 97% | - | - | - | - | 100% | - | - | 72% | 87% | - | - |
| Social grade and sex | Women – parent | 174 | - | - | - | 62 | 107 | 5 | - | - | 174 | - | - | - | 101 | 72 |
| | | 14% | - | - | - | 36% | 51% | 2% | - | - | 100% | - | - | - | 30% | 26% |
| | Women – not parent | 443 | - | - | - | 111 | 104 | 228 | - | - | - | 443 | - | - | 240 | 203 |
| | | 37% | - | - | - | 64% | 49% | 98% | - | - | - | 100% | - | - | 70% | 74% |
| Work and sex | Men ABC1 | 359 | 97 | 139 | 123 | - | - | - | 99 | 260 | - | - | 359 | - | - | - |
| | | 30% | 56% | 67% | 61% | - | - | - | 77% | 57% | - | - | 100% | - | - | - |
| | Men C2DE | 223 | 76 | 68 | 78 | - | - | - | 29 | 194 | - | - | - | 223 | - | - |
| | | 19% | 44% | 33% | 39% | - | - | - | 23% | 43% | - | - | - | 100% | - | - |
| | Women ABC1 | 341 | - | - | - | 100 | 127 | 115 | - | - | 101 | 240 | - | - | 341 | - |
| | | 28% | - | - | - | 58% | 60% | 49% | - | - | 58% | 54% | - | - | 100% | - |
| | Women C2DE | 275 | - | - | - | 73 | 85 | 118 | - | - | 72 | 203 | - | - | - | 275 |
| | | 23% | - | - | - | 42% | 40% | 51% | - | - | 42% | 46% | - | - | - | 100% |
| | Men – working | 379 | 129 | 182 | 67 | - | - | - | 124 | 255 | - | - | 264 | 115 | - | - |
| | | 32% | 74% | 88% | 33% | - | - | - | 96% | 56% | - | - | 73% | 51% | - | - |
| | Men – not working | 204 | 44 | 25 | 134 | - | - | - | 5 | 199 | - | - | 95 | 108 | - | - |
| | | 17% | 26% | 12% | 67% | - | - | - | 4% | 44% | - | - | 27% | 49% | - | - |
| | Women – working | 332 | - | - | - | 116 | 157 | 59 | - | - | 127 | 204 | - | - | 218 | 114 |
| | | 28% | - | - | - | 67% | 74% | 25% | - | - | 73% | 46% | - | - | 64% | 41% |
| | Women – not working | 285 | - | - | - | 57 | 55 | 173 | - | - | 46 | 238 | - | - | 124 | 161 |
| | | 24% | - | - | - | 33% | 26% | 75% | - | - | 27% | 54% | - | - | 36% | 59% |

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Crossbreaks

Base: All 18+ respondents

| | | Work and sex | | | | |
|------------------------|----------|--------------------------|---------------|-------------------|-----------------|---------------------|
| | | Total | Men – working | Men – not working | Women – working | Women – not working |
| Unweighted Base | | 1199 | 375 | 194 | 342 | 288 |
| Weighted Base | | 1199 | 379 | 204 | 332 | 285 |
| SEX | Male | 583 49% | 379 100% | 204 100% | - - | - - |
| | Female | 616 51% | - - | - - | 332 100% | 285 100% |
| AGE | 18-24 | 142 12% | 35 9% | 37 18% | 33 10% | 37 13% |
| | 25-34 | 204 17% | 94 25% | 8 4% | 83 25% | 20 7% |
| | 35-44 | 205 17% | 95 25% | 7 3% | 80 24% | 24 8% |
| | 45-54 | 213 18% | 88 23% | 18 9% | 77 23% | 31 11% |
| | 55-64 | 175 15% | 48 13% | 38 19% | 40 12% | 49 17% |
| | 65+ | 260 22% | 19 5% | 96 47% | 19 6% | 125 44% |
| REGION | North | 396 33% | 110 29% | 76 37% | 119 36% | 91 32% |
| | Midlands | 371 31% | 116 31% | 57 28% | 106 32% | 92 32% |
| | South | 432 36% | 153 40% | 70 34% | 107 32% | 101 36% |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Crossbreaks

Base: All 18+ respondents

| | | Work and sex | | | | |
|--------------|-----------------------------|--------------|---------------|-------------------|-----------------|---------------------|
| | | Total | Men – working | Men – not working | Women – working | Women – not working |
| | Weighted Base | 1199 | 379 | 204 | 332 | 285 |
| | Scotland | 105 | 22 | 22 | 34 | 27 |
| | | 9% | 6% | 11% | 10% | 9% |
| | NE/ Yorks/ Humber | 154 | 52 | 25 | 41 | 36 |
| | | 13% | 14% | 12% | 12% | 13% |
| | North West | 137 | 35 | 30 | 44 | 29 |
| | | 11% | 9% | 15% | 13% | 10% |
| REGION | East & West Midlands | 197 | 66 | 34 | 57 | 40 |
| | | 16% | 18% | 16% | 17% | 14% |
| REGION | South East/ East of England | 282 | 85 | 42 | 70 | 86 |
| | | 24% | 22% | 21% | 21% | 30% |
| REGION | Greater London | 159 | 68 | 24 | 37 | 30 |
| | | 13% | 18% | 12% | 11% | 10% |
| REGION | Wales & West | 165 | 50 | 27 | 50 | 38 |
| | | 14% | 13% | 13% | 15% | 13% |
| WORK | Working | 711 | 379 | - | 332 | - |
| | | 59% | 100% | - | 100% | - |
| WORK | Not working | 488 | - | 204 | - | 285 |
| | | 41% | - | 100% | - | 100% |
| PARENTS | Yes | 302 | 124 | 5 | 127 | 46 |
| | | 25% | 33% | 2% | 38% | 16% |
| PARENTS | No | 897 | 255 | 199 | 204 | 238 |
| | | 75% | 67% | 98% | 62% | 84% |
| SOCIAL GRADE | ABC1 | 701 | 264 | 95 | 218 | 124 |
| | | 58% | 70% | 47% | 66% | 43% |
| SOCIAL GRADE | C2DE | 498 | 115 | 108 | 114 | 161 |
| | | 42% | 30% | 53% | 34% | 57% |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Crossbreaks

Base: All 18+ respondents

| | | Work and sex | | | | |
|-------------------------|---------------------------|--------------|---------------|-------------------|-----------------|---------------------|
| | | Total | Men – working | Men – not working | Women – working | Women – not working |
| | Weighted Base | 1199 | 379 | 204 | 332 | 285 |
| GROCERY SHOPPER | Sole | 765 | 222 | 89 | 249 | 205 |
| | | 67% | 61% | 49% | 76% | 75% |
| | Joint | 380 | 140 | 93 | 78 | 70 |
| | | 33% | 39% | 51% | 24% | 25% |
| | Sole/Joint | 1146 | 362 | 182 | 327 | 275 |
| | | 100% | 100% | 100% | 100% | 100% |
| Voting Intention | Conservative | 206 | 68 | 44 | 44 | 50 |
| | | 29% | 30% | 32% | 25% | 32% |
| | Labour | 249 | 77 | 42 | 76 | 53 |
| | | 36% | 34% | 30% | 43% | 34% |
| | Liberal Democrats | 74 | 32 | 15 | 17 | 11 |
| | | 11% | 14% | 11% | 9% | 7% |
| | UKIP | 171 | 51 | 38 | 41 | 42 |
| | | 24% | 22% | 27% | 23% | 27% |
| Voting | Definitely vote | 595 | 169 | 126 | 147 | 153 |
| | | 71% | 66% | 78% | 70% | 73% |
| | Probably vote | 186 | 67 | 29 | 50 | 40 |
| | | 22% | 26% | 18% | 24% | 19% |
| | Probably not vote | 44 | 17 | 6 | 7 | 14 |
| | | 5% | 7% | 4% | 3% | 7% |
| | Definitely not vote | 9 | 3 | - | 4 | 2 |
| | 1% | 1% | - | 2% | 1% | |
| | Probably/Definitely will | 781 | 236 | 155 | 198 | 193 |
| | | 94% | 92% | 96% | 94% | 93% |
| | Probably/definitely won't | 53 | 20 | 6 | 12 | 15 |
| | | 6% | 8% | 4% | 6% | 7% |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Crossbreaks

Base: All 18+ respondents

| | | Work and sex | | | | |
|---------------------------------------|-------------------|--------------|------------------|----------------------|--------------------|---------------------------|
| | | Total | Men – working | Men – not working | Women – working | Women – not working |
| Weighted Base | | 1199 | 379 | 204 | 332 | 285 |
| Vote for party in General Election | Definitely | 459 66% | 145 64% | 100 72% | 112 63% | 103 66% |
| | May change mind | 200 29% | 63 28% | 38 27% | 55 31% | 44 28% |
| | Not sure | 37 5% | 18 8% | 1 1% | 11 6% | 6 4% |
| | DK | 3 * | 2 1% | - | - | 2 1% |
| | Conservative | 137 23% | 39 21% | 32 24% | 30 20% | 36 27% |
| Q6 - Voting Intention | Labour | 196 33% | 55 29% | 35 27% | 62 42% | 44 32% |
| | Liberal Democrats | 63 10% | 29 15% | 10 8% | 13 9% | 10 7% |
| | UKIP | 206 34% | 64 35% | 54 41% | 41 28% | 46 34% |
| | Men 18-34 | 174 14% | 129 34% | 44 22% | - | - |
| Age and sex | Men 35-54 | 207 17% | 182 48% | 25 12% | - | - |
| | Men 55+ | 202 17% | 67 18% | 134 66% | - | - |
| | Women 18-34 | 173 14% | - | - | 116 35% | 57 20% |
| | Women 35-54 | 211 18% | - | - | 157 47% | 55 19% |
| | Women 55+ | 233 19% | - | - | 59 18% | 173 61% |
| | | | - | - | - | - |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Crossbreaks

Base: All 18+ respondents

| | | Work and sex | | | | |
|-----------------------------|--------------------|--------------|---------------|-------------------|-----------------|---------------------|
| | | Total | Men – working | Men – not working | Women – working | Women – not working |
| Weighted Base | | 1199 | 379 | 204 | 332 | 285 |
| Parents and sex | Men – parent | 128 | 124 | 5 | - | - |
| | | 11% | 33% | 2% | - | - |
| | Men – not parent | 454 | 255 | 199 | - | - |
| | | 38% | 67% | 98% | - | - |
| Social grade and sex | Women – parent | 174 | - | - | 127 | 46 |
| | | 14% | - | - | 38% | 16% |
| | Women – not parent | 443 | - | - | 204 | 238 |
| | | 37% | - | - | 62% | 84% |
| Work and sex | Men ABC1 | 359 | 264 | 95 | - | - |
| | | 30% | 70% | 47% | - | - |
| | Men C2DE | 223 | 115 | 108 | - | - |
| | | 19% | 30% | 53% | - | - |
| Work and sex | Women ABC1 | 341 | - | - | 218 | 124 |
| | | 28% | - | - | 66% | 43% |
| | Women C2DE | 275 | - | - | 114 | 161 |
| | | 23% | - | - | 34% | 57% |
| | Men – working | 379 | 379 | - | - | - |
| | | 32% | 100% | - | - | - |
| | Men – not working | 204 | - | 204 | - | - |
| | | 17% | - | 100% | - | - |
| Women – working | 332 | - | - | 332 | - | |
| | 28% | - | - | 100% | - | |
| Women – not working | 285 | - | - | - | 285 | |
| | 24% | - | - | - | 100% | |

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q1.The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All 18+ respondents

| | SEX | | AGE | | | | | | REGION | | |
|---|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | North | Midlands | South |
| Unweighted Base | 1199 | 630 | 133 | 221 | 216 | 227 | 192 | 210 | 406 | 410 | 383 |
| Weighted Base | 1199 | 616 | 142 | 204 | 205 | 213 | 175 | 260 | 396 | 371 | 432 |
| No, did not vote | 490 | 257 | 114 | 115 | 97 | 80 | 50 | 34 | 158 | 144 | 188 |
| | 41% | 42% | 81% | 56% | 47% | 38% | 29% | 13% | 40% | 39% | 44% |
| Yes, Conservative | 230 | 111 | 4 | 20 | 33 | 37 | 40 | 97 | 60 | 81 | 89 |
| | 19% | 18% | 3% | 10% | 16% | 17% | 23% | 37% | 15% | 22% | 21% |
| Yes, Labour | 199 | 110 | 8 | 35 | 36 | 35 | 39 | 46 | 86 | 54 | 59 |
| | 17% | 18% | 6% | 17% | 18% | 17% | 22% | 18% | 22% | 15% | 14% |
| Yes, Liberal Democrat | 138 | 60 | 5 | 15 | 20 | 28 | 20 | 50 | 46 | 47 | 45 |
| | 12% | 10% | 3% | 7% | 10% | 13% | 11% | 19% | 11% | 13% | 10% |
| Yes, UKIP (United Kingdom Independence Party) | 18 | 8 | 2 | 1 | 1 | 4 | 5 | 5 | 3 | 5 | 10 |
| | 2% | 1% | 1% | 1% | * | 2% | 3% | 2% | 1% | 1% | 2% |
| Yes, SNP - Scottish National Party | 12 | 5 | - | 2 | 2 | 2 | 2 | 5 | 12 | - | - |
| | 1% | 1% | * | 1% | 1% | 1% | 1% | 2% | 3% | * | * |
| Yes, Green Party | 9 | 4 | 1 | 1 | 1 | 2 | 1 | 2 | 1 | 5 | 3 |
| | 1% | 1% | * | 1% | 1% | 1% | 1% | 1% | * | 1% | 1% |
| Yes, BNP (British National Party) | 4 | - | - | 2 | 1 | 1 | 1 | - | 1 | - | 3 |
| | * | * | - | 1% | * | * | * | - | * | * | 1% |
| Yes, Plaid Cymru | 3 | 2 | 1 | - | - | - | 1 | - | - | 2 | 1 |
| | * | * | 1% | * | * | * | 1% | - | - | 1% | * |
| Yes (no detail) | 1 | 1 | - | - | - | - | - | 1 | 1 | - | - |
| | * | * | - | - | - | - | * | * | * | - | - |
| Independent | - | - | - | - | - | - | - | - | - | - | - |
| | * | * | - | - | - | - | * | - | - | * | - |
| Not eligible to vote (not a British citizen / not living in UK) | - | - | - | - | - | - | - | - | - | - | - |
| Other | 2 | 1 | - | - | - | - | - | 1 | - | 1 | 1 |
| | * | * | - | * | * | * | * | * | * | * | * |
| Prefer not to answer | 90 | 56 | 7 | 12 | 13 | 22 | 14 | 20 | 27 | 31 | 32 |
| | 7% | 9% | 5% | 6% | 6% | 10% | 8% | 8% | 7% | 8% | 7% |
| Don't know | 1 | 1 | - | - | - | 1 | - | - | 1 | - | - |
| | * | * | - | - | * | * | - | - | * | * | - |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q1.The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All 18+ respondents

| | REGION | | | | | | | | WORK | | PARENTS | | SOCIAL GRADE | | GROCERY SHOPPER | | |
|---|-------------|------------|----------------------|---------------|----------------------------|-----------------------------------|-------------------|-----------------|------------|----------------|------------|------------|--------------|------------|-----------------|------------|-------------|
| | Total | Scotland | NE/ Yorks/ Humber | North West | East & West Midlands | South East/ East of England | Greater London | Wales & West | Working | Not working | Yes | No | ABC1 | C2DE | Sole | Joint | Sole/Joint |
| Unweighted Base | 1199 | 93 | 180 | 133 | 233 | 260 | 140 | 160 | 717 | 482 | 304 | 895 | 715 | 484 | 760 | 386 | 1146 |
| Weighted Base | 1199 | 105 | 154 | 137 | 197 | 282 | 159 | 165 | 711 | 488 | 302 | 897 | 701 | 498 | 765 | 380 | 1146 |
| No, did not vote | 490 | 32 | 67 | 59 | 86 | 103 | 83 | 59 | 312 | 178 | 142 | 348 | 245 | 245 | 312 | 147 | 459 |
| | 41% | 30% | 44% | 43% | 43% | 37% | 52% | 36% | 44% | 36% | 47% | 39% | 35% | 49% | 41% | 39% | 40% |
| Yes, Conservative | 230 | 11 | 28 | 21 | 43 | 75 | 19 | 33 | 117 | 113 | 43 | 188 | 164 | 66 | 152 | 74 | 226 |
| | 19% | 11% | 18% | 16% | 22% | 27% | 12% | 20% | 17% | 23% | 14% | 21% | 23% | 13% | 20% | 19% | 20% |
| Yes, Labour | 199 | 28 | 27 | 31 | 23 | 35 | 25 | 30 | 121 | 79 | 65 | 134 | 122 | 77 | 140 | 52 | 193 |
| | 17% | 26% | 18% | 23% | 12% | 12% | 16% | 18% | 17% | 16% | 22% | 15% | 17% | 15% | 18% | 14% | 17% |
| Yes, Liberal Democrat | 138 | 10 | 19 | 16 | 24 | 34 | 12 | 23 | 79 | 59 | 22 | 116 | 90 | 49 | 76 | 56 | 133 |
| | 12% | 10% | 13% | 12% | 12% | 8% | 14% | 11% | 12% | 7% | 13% | 13% | 10% | 10% | 15% | 12% | |
| Yes, UKIP (United Kingdom Independence Party) | 18 | - | 1 | 1 | 2 | 7 | 3 | 4 | 10 | 8 | 4 | 14 | 10 | 9 | 12 | 6 | 18 |
| | 2% | - | 1% | 1% | 1% | 2% | 2% | 2% | 1% | 2% | 1% | 2% | 1% | 2% | 2% | 2% | 2% |
| Yes, SNP - Scottish National Party | 12 | 12 | - | - | - | - | - | - | 7 | 5 | 1 | 11 | 8 | 5 | 9 | 2 | 12 |
| | 1% | 11% | - | - | * | - | * | - | 1% | 1% | * | 1% | 1% | 1% | 1% | 1% | 1% |
| Yes, Green Party | 9 | 1 | - | - | 1 | 4 | 1 | 1 | 6 | 3 | 2 | 7 | 5 | 4 | 5 | 4 | 9 |
| | 1% | 1% | - | * | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% |
| Yes, BNP (British National Party) | 4 | - | 1 | 1 | - | - | 1 | 1 | 4 | 1 | 1 | 3 | 2 | 2 | 3 | 1 | 4 |
| | * | - | * | * | * | * | 1% | 1% | 1% | * | * | * | * | * | * | * | * |
| Yes, Plaid Cymru | 3 | - | - | - | - | - | 1 | 2 | 2 | 1 | 1 | 3 | 2 | 1 | 2 | 1 | 3 |
| | * | - | - | - | * | - | 1% | 1% | * | * | * | * | * | * | * | * | * |
| Yes (no detail) | 1 | 1 | - | - | - | - | - | - | 1 | - | - | 1 | - | 1 | - | 1 | 1 |
| | * | 1% | - | * | - | - | - | - | * | - | - | * | * | * | * | * | * |
| Independent | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | * | - | - | - | - | * | - | - | * | - | * | * | * | * | * | * | * |
| Not eligible to vote (not a British citizen / not living in UK | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Other | 2 | - | - | - | - | - | - | 1 | - | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 2 |
| | * | - | * | - | - | * | * | 1% | * | * | * | * | * | * | * | * | * |
| Prefer not to answer | 90 | 10 | 10 | 7 | 17 | 24 | 11 | 11 | 52 | 38 | 19 | 70 | 52 | 38 | 51 | 34 | 86 |
| | 7% | 9% | 7% | 5% | 9% | 8% | 7% | 6% | 7% | 8% | 6% | 8% | 7% | 8% | 7% | 9% | 7% |
| Don't know | 1 | 1 | - | - | - | - | - | - | 1 | - | - | 1 | 1 | - | 1 | - | 1 |
| | * | 1% | - | - | - | - | - | - | * | - | * | * | * | * | * | * | * |

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All 18+ respondents

| | Q6 - Voting Intention | | | | |
|---|-----------------------|--------------|------------|-------------------|------------|
| | Total | Conservative | Labour | Liberal Democrats | UKIP |
| Unweighted Base | 1199 | 146 | 204 | 67 | 233 |
| Weighted Base | 1199 | 137 | 196 | 63 | 206 |
| No, did not vote | 490 | 15 | 46 | 8 | 49 |
| | 41% | 11% | 23% | 13% | 24% |
| Yes, Conservative | 230 | 103 | 9 | 6 | 71 |
| | 19% | 75% | 5% | 9% | 34% |
| Yes, Labour | 199 | 7 | 119 | 6 | 26 |
| | 17% | 5% | 61% | 10% | 13% |
| Yes, Liberal Democrat | 138 | 9 | 19 | 39 | 31 |
| | 12% | 6% | 10% | 62% | 15% |
| Yes, UKIP (United Kingdom Independence Party) | 18 | 1 | - | - | 17 |
| | 2% | 1% | - | * | 8% |
| Yes, SNP - Scottish National Party | 12 | - | - | - | 1 |
| | 1% | * | * | - | * |
| Yes, Green Party | 9 | - | - | 1 | 2 |
| | 1% | - | - | 1% | 1% |
| Yes, BNP (British National Party) | 4 | - | - | - | 3 |
| | * | * | - | - | 1% |
| Yes, Plaid Cymru | 3 | - | 1 | - | - |
| | * | * | * | * | * |
| Yes (no detail) | 1 | - | - | - | - |
| | * | - | - | - | - |
| Independent | - | - | - | - | - |
| | * | - | - | - | - |
| Not eligible to vote (not a British citizen / not living in UK) | - | - | - | - | - |
| Other | 2 | - | - | - | 1 |
| | * | - | - | - | * |
| Prefer not to answer | 90 | 1 | 2 | 3 | 6 |
| | 7% | 1% | 1% | 4% | 3% |
| Don't know | 1 | - | - | - | - |
| | * | - | - | - | * |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q1.The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All 18+ respondents

| | Age and sex | | | | | | Parents and sex | | | | Social grade and sex | | | | |
|---|-------------|------------|------------|------------|-------------|-------------|-----------------|--------------|------------------|----------------|----------------------|------------|------------|------------|------------|
| | Total | Men 18-34 | Men 35-54 | Men 55+ | Women 18-34 | Women 35-54 | Women 55+ | Men – parent | Men – not parent | Women – parent | Women – not parent | Men ABC1 | Men C2DE | Women ABC1 | Women C2DE |
| Unweighted Base | 1199 | 161 | 219 | 189 | 193 | 224 | 213 | 132 | 437 | 172 | 458 | 359 | 210 | 356 | 274 |
| Weighted Base | 1199 | 174 | 207 | 202 | 173 | 211 | 233 | 128 | 454 | 174 | 443 | 359 | 223 | 341 | 275 |
| No, did not vote | 490 | 115 | 83 | 36 | 114 | 94 | 48 | 57 | 176 | 85 | 172 | 118 | 115 | 127 | 129 |
| | 41% | 66% | 40% | 18% | 66% | 44% | 21% | 44% | 39% | 49% | 39% | 33% | 52% | 37% | 47% |
| Yes, Conservative | 230 | 10 | 41 | 69 | 14 | 29 | 68 | 22 | 98 | 21 | 90 | 95 | 25 | 69 | 41 |
| | 19% | 6% | 20% | 34% | 8% | 14% | 29% | 17% | 22% | 12% | 20% | 26% | 11% | 20% | 15% |
| Yes, Labour | 199 | 23 | 32 | 35 | 21 | 40 | 50 | 27 | 62 | 38 | 72 | 54 | 35 | 68 | 43 |
| | 17% | 13% | 15% | 17% | 12% | 19% | 22% | 21% | 14% | 22% | 16% | 15% | 16% | 20% | 15% |
| Yes, Liberal Democrat | 138 | 12 | 30 | 36 | 8 | 18 | 34 | 11 | 67 | 11 | 49 | 56 | 22 | 33 | 27 |
| | 12% | 7% | 15% | 18% | 5% | 9% | 14% | 8% | 15% | 7% | 11% | 16% | 10% | 10% | 10% |
| Yes, UKIP (United Kingdom Independence Party) | 18 | 3 | 2 | 5 | - | 3 | 5 | 3 | 7 | 1 | 7 | 5 | 5 | 5 | 4 |
| | 2% | 2% | 1% | 2% | * | 1% | 2% | 3% | 1% | * | 2% | 1% | 2% | 1% | 1% |
| Yes, SNP - Scottish National Party | 12 | 1 | 2 | 3 | 1 | 1 | 3 | 1 | 6 | 1 | 5 | 5 | 2 | 2 | 3 |
| | 1% | 1% | 1% | 2% | 1% | 1% | 1% | * | 1% | * | 1% | 1% | 1% | 1% | 1% |
| Yes, Green Party | 9 | 2 | 1 | 2 | - | 2 | 2 | 1 | 4 | 1 | 3 | 3 | 2 | 2 | 2 |
| | 1% | 1% | 1% | 1% | * | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% |
| Yes, BNP (British National Party) | 4 | 2 | 2 | 1 | - | - | - | 1 | 3 | - | - | 2 | 2 | - | - |
| | * | 1% | 1% | * | - | - | - | 1% | 1% | - | * | * | 1% | * | - |
| Yes, Plaid Cymru | 3 | 1 | - | 1 | 1 | 1 | - | - | 1 | 1 | 1 | - | 1 | 1 | - |
| | * | * | - | * | 1% | * | * | - | * | * | * | * | * | * | * |
| Yes (no detail) | 1 | - | - | - | - | - | 1 | - | - | - | 1 | - | - | - | 1 |
| | * | - | - | * | - | - | * | - | * | - | * | - | * | - | * |
| Independent | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | * | - | - | * | - | - | - | - | * | - | - | * | - | - | - |
| Not eligible to vote (not a British citizen / not living in UK) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Other | 2 | - | - | 1 | - | - | - | - | 1 | 1 | - | 1 | - | - | 1 |
| | * | - | - | 1% | * | * | - | - | * | * | - | * | * | - | * |
| Prefer not to answer | 90 | 7 | 13 | 13 | 13 | 22 | 22 | 6 | 28 | 14 | 43 | 20 | 14 | 32 | 24 |
| | 7% | 4% | 6% | 6% | 7% | 11% | 9% | 4% | 6% | 8% | 10% | 5% | 6% | 9% | 9% |
| Don't know | 1 | - | - | - | - | 1 | - | - | - | - | 1 | - | - | - | - |
| | * | - | * | - | - | - | - | * | - | - | * | - | - | * | * |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus

TNS

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q1.The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All 18+ respondents

| | Work and sex | | | | |
|---|--------------|---------------|-------------------|-----------------|---------------------|
| | Total | Men – working | Men – not working | Women – working | Women – not working |
| Unweighted Base | 1199 | 375 | 194 | 342 | 288 |
| Weighted Base | 1199 | 379 | 204 | 332 | 285 |
| No, did not vote | 490 | 163 | 70 | 148 | 108 |
| | 41% | 43% | 34% | 45% | 38% |
| Yes, Conservative | 230 | 66 | 53 | 51 | 60 |
| | 19% | 18% | 26% | 15% | 21% |
| Yes, Labour | 199 | 59 | 30 | 62 | 49 |
| | 17% | 16% | 15% | 19% | 17% |
| Yes, Liberal Democrat | 138 | 50 | 28 | 29 | 31 |
| | 12% | 13% | 14% | 9% | 11% |
| Yes, UKIP (United Kingdom Independence Party) | 18 | 7 | 3 | 3 | 5 |
| | 2% | 2% | 1% | 1% | 2% |
| Yes, SNP - Scottish National Party | 12 | 5 | 2 | 2 | 3 |
| | 1% | 1% | 1% | 1% | 1% |
| Yes, Green Party | 9 | 3 | 2 | 3 | 1 |
| | 1% | 1% | 1% | 1% | * |
| Yes, BNP (British National Party) | 4 | 4 | - | - | - |
| | * | 1% | * | - | * |
| Yes, Plaid Cymru | 3 | - | 1 | 2 | - |
| | * | * | * | 1% | * |
| Yes (no detail) | 1 | - | - | - | 1 |
| | * | - | * | - | * |
| Independent | - | - | - | - | - |
| | * | - | * | - | - |
| Not eligible to vote (not a British citizen / not living in UK) | - | - | - | - | - |
| Other | 2 | - | 1 | - | - |
| | * | - | 1% | * | * |
| Prefer not to answer | 90 | 21 | 12 | 31 | 26 |
| | 7% | 5% | 6% | 9% | 9% |
| Don't know | 1 | - | - | 1 | - |
| | * | * | - | * | - |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q6.If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for?

Base: All 18+ respondents

| | SEX | | AGE | | | | | | REGION | | |
|-------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | North | Midlands | South |
| Total | | | | | | | | | | | |
| Unweighted Base | 1199 | 630 | 133 | 221 | 216 | 227 | 192 | 210 | 406 | 410 | 383 |
| Weighted Base | 1199 | 616 | 142 | 204 | 205 | 213 | 175 | 260 | 396 | 371 | 432 |
| Would not vote for a party | 344 | 188 | 67 | 74 | 72 | 53 | 44 | 34 | 119 | 106 | 119 |
| | 29% | 31% | 47% | 36% | 35% | 25% | 25% | 13% | 30% | 29% | 28% |
| UKIP - United Kingdom | 206 | 87 | 5 | 16 | 24 | 44 | 40 | 76 | 65 | 57 | 83 |
| Independence Party | 17% | 14% | 4% | 8% | 12% | 21% | 23% | 29% | 17% | 15% | 19% |
| Labour | 196 | 106 | 20 | 42 | 34 | 30 | 30 | 41 | 78 | 56 | 61 |
| | 16% | 17% | 14% | 21% | 16% | 14% | 17% | 16% | 20% | 15% | 14% |
| Conservatives | 137 | 66 | 13 | 18 | 17 | 16 | 22 | 51 | 32 | 52 | 53 |
| | 11% | 11% | 9% | 9% | 8% | 7% | 13% | 20% | 8% | 14% | 12% |
| Liberal Democrats | 63 | 24 | - | 7 | 12 | 23 | 8 | 14 | 23 | 15 | 24 |
| | 5% | 4% | - | 3% | 6% | 11% | 5% | 5% | 6% | 4% | 6% |
| SNP - Scottish National Party | 19 | 13 | - | 3 | 3 | 3 | 1 | 9 | 17 | 1 | 1 |
| | 2% | 2% | * | 1% | 2% | 1% | * | 4% | 4% | * | * |
| Plaid Cymru | 3 | 2 | - | 1 | - | 1 | - | 1 | - | 2 | 1 |
| | * | * | * | 1% | - | 1% | - | * | - | 1% | * |
| Other | 35 | 14 | 5 | 6 | 8 | 4 | 5 | 7 | 8 | 13 | 13 |
| | 3% | 2% | 4% | 3% | 4% | 2% | 3% | 3% | 2% | 4% | 3% |
| Prefer not to say | 197 | 116 | 31 | 39 | 36 | 39 | 25 | 27 | 53 | 69 | 75 |
| | 16% | 19% | 22% | 19% | 17% | 19% | 14% | 11% | 13% | 19% | 17% |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus

TNS

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q6.If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for?

Base: All 18+ respondents

| | REGION | | | | | | | | WORK | | PARENTS | | SOCIAL GRADE | | GROCERY SHOPPER | | |
|-------------------------------|-------------|------------|----------------------|---------------|----------------------------|-----------------------------------|-------------------|-----------------|------------|----------------|------------|------------|--------------|------------|-----------------|------------|-------------|
| | Total | Scotland | NE/ Yorks/ Humber | North West | East & West Midlands | South East/ East of England | Greater London | Wales & West | Working | Not working | Yes | No | ABC1 | C2DE | Sole | Joint | Sole/Joint |
| Unweighted Base | 1199 | 93 | 180 | 133 | 233 | 260 | 140 | 160 | 717 | 482 | 304 | 895 | 715 | 484 | 760 | 386 | 1146 |
| Weighted Base | 1199 | 105 | 154 | 137 | 197 | 282 | 159 | 165 | 711 | 488 | 302 | 897 | 701 | 498 | 765 | 380 | 1146 |
| Would not vote for a party | 344 | 21 | 51 | 47 | 60 | 67 | 47 | 51 | 230 | 114 | 99 | 245 | 179 | 165 | 218 | 111 | 329 |
| | 29% | 20% | 33% | 34% | 30% | 24% | 29% | 31% | 32% | 23% | 33% | 27% | 26% | 33% | 28% | 29% | 29% |
| UKIP - United Kingdom | 206 | 8 | 34 | 23 | 34 | 60 | 21 | 26 | 106 | 100 | 34 | 172 | 115 | 90 | 138 | 64 | 202 |
| Independence Party | 17% | 8% | 22% | 17% | 17% | 21% | 13% | 16% | 15% | 21% | 11% | 19% | 16% | 18% | 18% | 17% | 18% |
| Labour | 196 | 25 | 30 | 23 | 28 | 30 | 34 | 25 | 117 | 79 | 63 | 132 | 113 | 82 | 134 | 53 | 186 |
| | 16% | 24% | 20% | 17% | 14% | 11% | 21% | 15% | 16% | 16% | 21% | 15% | 16% | 16% | 17% | 14% | 16% |
| Conservatives | 137 | 7 | 12 | 12 | 25 | 42 | 16 | 22 | 68 | 68 | 30 | 107 | 100 | 37 | 88 | 44 | 132 |
| | 11% | 7% | 8% | 9% | 13% | 15% | 10% | 14% | 10% | 14% | 10% | 12% | 14% | 7% | 12% | 12% | 12% |
| Liberal Democrats | 63 | 7 | 6 | 10 | 8 | 11 | 9 | 11 | 42 | 20 | 18 | 44 | 42 | 20 | 37 | 24 | 61 |
| | 5% | 7% | 4% | 7% | 4% | 4% | 6% | 7% | 6% | 4% | 6% | 5% | 6% | 4% | 5% | 6% | 5% |
| SNP - Scottish National Party | 19 | 15 | - | 2 | - | 2 | - | - | 7 | 12 | 3 | 16 | 13 | 7 | 16 | 4 | 19 |
| | 2% | 15% | - | 1% | * | 1% | - | - | 1% | 2% | 1% | 2% | 2% | 1% | 2% | 1% | 2% |
| Plaid Cymru | 3 | - | - | - | - | - | 1 | 2 | 3 | 1 | 2 | 1 | 3 | - | 2 | 1 | 3 |
| | * | - | - | - | - | - | 1% | 1% | * | * | 1% | * | * | * | * | * | * |
| Other | 35 | 4 | 3 | 2 | 2 | 16 | 3 | 6 | 21 | 14 | 5 | 29 | 21 | 13 | 21 | 12 | 33 |
| | 3% | 3% | 2% | 1% | 1% | 6% | 2% | 3% | 3% | 3% | 2% | 3% | 3% | 3% | 3% | 3% | 3% |
| Prefer not to say | 197 | 17 | 18 | 19 | 40 | 54 | 28 | 22 | 118 | 80 | 47 | 151 | 114 | 83 | 112 | 68 | 180 |
| | 16% | 16% | 11% | 14% | 20% | 19% | 18% | 13% | 17% | 16% | 15% | 17% | 16% | 17% | 15% | 18% | 16% |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q6. If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for?

Base: All 18+ respondents

| | Q6 - Voting Intention | | | | |
|--|-----------------------|--------------|------------|-------------------|------------|
| | Total | Conservative | Labour | Liberal Democrats | UKIP |
| Unweighted Base | 1199 | 146 | 204 | 67 | 233 |
| Weighted Base | 1199 | 137 | 196 | 63 | 206 |
| Would not vote for a party | 344 | - | - | - | - |
| | 29% | - | - | - | - |
| UKIP - United Kingdom Independence Party | 206 | - | - | - | 206 |
| | 17% | - | - | - | 100% |
| Labour | 196 | - | 196 | - | - |
| | 16% | - | 100% | - | - |
| Conservatives | 137 | 137 | - | - | - |
| | 11% | 100% | - | - | - |
| Liberal Democrats | 63 | - | - | 63 | - |
| | 5% | - | - | 100% | - |
| SNP - Scottish National Party | 19 | - | - | - | - |
| | 2% | - | - | - | - |
| Plaid Cymru | 3 | - | - | - | - |
| * | - | - | - | - | - |
| Other | 35 | - | - | - | - |
| | 3% | - | - | - | - |
| Prefer not to say | 197 | - | - | - | - |
| | 16% | - | - | - | - |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q6. If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for?

Base: All 18+ respondents

| | Q8 | | | | | | | | | | | | | | |
|--|-------------|------------------|-------------|-------------------|-----------------------|------------------------------------|------------------|------------------|---|-----------------------------------|-----------------|----------|----------------------|------|------------|
| | Total | No, did not vote | Yes, Labour | Yes, Conservative | Yes, Liberal Democrat | Yes, SNP - Scottish National Party | Yes, Plaid Cymru | Yes, Green Party | Yes, UKIP (United Kingdom Independence Party) | Yes, BNP (British National Party) | Yes (no detail) | Other | Prefer not to answer | None | Don't know |
| Unweighted Base | 1199 | 518 | 161 | 153 | 86 | 24 | 7 | 36 | 58 | 15 | 3 | 2 | 127 | - | 9 |
| Weighted Base | 1199 | 621 | 146 | 145 | 84 | 10 | 4 | 24 | 39 | 7 | 1 | 2 | 110 | - | 6 |
| Would not vote for a party | 344 | 327 | 3 | 4 | 6 | - | - | - | 2 | 1 | - | - | - | - | 1 |
| | 29% | 53% | 2% | 3% | 7% | - | 6% | 1% | 5% | 19% | - | - | - | - | 19% |
| UKIP - United Kingdom Independence Party | 206 | 80 | 22 | 38 | 14 | 2 | - | 6 | 33 | 3 | - | 1 | 5 | - | 1 |
| | 17% | 13% | 15% | 27% | 17% | 20% | - | 24% | 84% | 50% | - | 61% | 5% | - | 15% |
| Labour | 196 | 70 | 102 | 7 | 11 | - | - | 2 | - | - | - | - | 2 | - | 1 |
| | 16% | 11% | 70% | 5% | 13% | 4% | - | 9% | - | - | - | - | 2% | - | 11% |
| Conservatives | 137 | 39 | 6 | 82 | 4 | - | 1 | 1 | 2 | - | - | - | 1 | - | - |
| | 11% | 6% | 4% | 57% | 5% | 2% | 16% | 4% | 6% | 6% | - | - | 1% | - | - |
| Liberal Democrats | 63 | 16 | 4 | 2 | 39 | - | - | - | - | - | - | - | 1 | - | - |
| | 5% | 3% | 3% | 1% | 47% | - | 7% | 2% | - | - | - | - | 1% | - | - |
| SNP - Scottish National Party | 19 | 4 | 4 | - | - | 8 | - | 1 | 1 | 1 | - | - | 1 | - | - |
| | 2% | 1% | 3% | - | - | 74% | - | 2% | 2% | 17% | - | - | 1% | - | - |
| Plaid Cymru | 3 | 1 | - | - | - | - | 3 | - | - | - | - | - | - | - | - |
| | * | * | - | - | - | - | 71% | 1% | - | - | - | - | - | - | - |
| Other | 35 | 12 | 1 | 1 | 4 | - | - | 11 | - | 1 | 1 | 1 | 1 | - | 3 |
| | 3% | 2% | 1% | 1% | 5% | - | - | 46% | - | 9% | 45% | 39% | 1% | - | 42% |
| Prefer not to say | 197 | 74 | 4 | 10 | 5 | - | - | 3 | 1 | - | 1 | - | 99 | - | 1 |
| | 16% | 12% | 3% | 7% | 6% | - | - | 12% | 4% | - | 55% | - | 90% | - | 13% |

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q6. If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for?

Base: All 18+ respondents

| | Total | Age and sex | | | | | Parents and sex | | | | Social grade and sex | | | | |
|-------------------------------|--------------------------|-------------|------------|------------|-------------|-------------|-----------------|--------------|------------------|----------------|----------------------|------------|------------|------------|------------|
| | | Men 18-34 | Men 35-54 | Men 55+ | Women 18-34 | Women 35-54 | Women 55+ | Men – parent | Men – not parent | Women – parent | Women – not parent | Men ABC1 | Men C2DE | Women ABC1 | Women C2DE |
| Unweighted Base | 1199 | 161 | 219 | 189 | 193 | 224 | 213 | 132 | 437 | 172 | 458 | 359 | 210 | 356 | 274 |
| Weighted Base | 1199 | 174 | 207 | 202 | 173 | 211 | 233 | 128 | 454 | 174 | 443 | 359 | 223 | 341 | 275 |
| Would not vote for a party | 344 29% | 66 38% | 57 28% | 32 16% | 75 43% | 68 32% | 46 20% | 35 27% | 120 26% | 64 37% | 124 28% | 89 25% | 67 30% | 90 26% | 98 36% |
| UKIP - United Kingdom | 206 | 14 | 37 | 67 | 7 | 31 | 50 | 21 | 97 | 13 | 74 | 68 | 50 | 48 | 40 |
| Independence Party | 17% | 8% | 18% | 33% | 4% | 15% | 21% | 16% | 21% | 8% | 17% | 19% | 23% | 14% | 14% |
| Labour | 196 | 34 | 29 | 27 | 27 | 35 | 44 | 25 | 65 | 39 | 67 | 51 | 38 | 62 | 44 |
| | 16% | 20% | 14% | 13% | 16% | 16% | 19% | 19% | 14% | 22% | 15% | 14% | 17% | 18% | 16% |
| Conservatives | 137 | 13 | 21 | 37 | 17 | 12 | 37 | 16 | 54 | 14 | 52 | 59 | 12 | 41 | 25 |
| | 11% | 8% | 10% | 18% | 10% | 6% | 16% | 13% | 12% | 8% | 12% | 16% | 5% | 12% | 9% |
| Liberal Democrats | 63 | 4 | 21 | 14 | 2 | 14 | 8 | 11 | 27 | 7 | 17 | 29 | 10 | 13 | 11 |
| | 5% | 3% | 10% | 7% | 1% | 6% | 3% | 9% | 6% | 4% | 4% | 8% | 4% | 4% | 4% |
| SNP - Scottish National Party | 19 | 2 | 2 | 3 | 1 | 4 | 8 | 2 | 5 | 1 | 12 | 6 | 1 | 7 | 5 |
| | 2% | 1% | 1% | 1% | 1% | 2% | 3% | 2% | 1% | * | 3% | 2% | 1% | 2% | 2% |
| Plaid Cymru | 3 | 1 | - | 1 | 1 | 1 | - | - | 1 | 2 | - | 1 | - | 2 | - |
| | * | * | - | * | 1% | 1% | - | - | * | 1% | * | * | * | 1% | - |
| Other | 35 | 6 | 7 | 8 | 5 | 5 | 4 | 2 | 19 | 3 | 11 | 12 | 9 | 9 | 5 |
| | 3% | 4% | 3% | 4% | 3% | 2% | 2% | 2% | 4% | 2% | 2% | 3% | 4% | 3% | 2% |
| Prefer not to say | 197 | 33 | 33 | 15 | 37 | 42 | 37 | 16 | 65 | 31 | 85 | 45 | 36 | 69 | 48 |
| | 16% | 19% | 16% | 8% | 21% | 20% | 16% | 12% | 14% | 18% | 19% | 13% | 16% | 20% | 17% |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q6. If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for?

Base: All 18+ respondents

| | Work and sex | | | | |
|-------------------------------|--------------|---------------|-------------------|-----------------|---------------------|
| | Total | Men – working | Men – not working | Women – working | Women – not working |
| Unweighted Base | 1199 | 375 | 194 | 342 | 288 |
| Weighted Base | 1199 | 379 | 204 | 332 | 285 |
| Would not vote for a party | 344 | 114 | 42 | 116 | 73 |
| | 29% | 30% | 20% | 35% | 25% |
| UKIP - United Kingdom | 206 | 64 | 54 | 41 | 46 |
| Independence Party | 17% | 17% | 26% | 12% | 16% |
| Labour | 196 | 55 | 35 | 62 | 44 |
| | 16% | 14% | 17% | 19% | 15% |
| Conservatives | 137 | 39 | 32 | 30 | 36 |
| | 11% | 10% | 16% | 9% | 13% |
| Liberal Democrats | 63 | 29 | 10 | 13 | 10 |
| | 5% | 8% | 5% | 4% | 4% |
| SNP - Scottish National Party | 19 | 5 | 2 | 3 | 10 |
| | 2% | 1% | 1% | 1% | 3% |
| Plaid Cymru | 3 | - | 1 | 2 | - |
| | * | * | * | 1% | - |
| Other | 35 | 15 | 6 | 6 | 8 |
| | 3% | 4% | 3% | 2% | 3% |
| Prefer not to say | 197 | 59 | 22 | 59 | 58 |
| | 16% | 16% | 11% | 18% | 20% |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q6.If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for?

Base: All who would definitely vote and who expressed a preference for a party

| | SEX | | AGE | | | | | | REGION | | | |
|-------------------------------|------------|------------|------------|-----------|-----------|-----------|-----------|------------|------------|------------|------------|------------|
| | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | North | Midlands | South | |
| Total | | | | | | | | | | | | |
| Unweighted Base | 472 | 247 | 225 | 19 | 62 | 69 | 94 | 103 | 125 | 171 | 165 | 136 |
| Weighted Base | 410 | 211 | 199 | 18 | 41 | 50 | 77 | 78 | 145 | 146 | 133 | 131 |
| UKIP - United Kingdom | 149 | 81 | 68 | 3 | 7 | 14 | 33 | 32 | 60 | 47 | 46 | 56 |
| Independence Party | 36% | 38% | 34% | 18% | 16% | 27% | 43% | 41% | 41% | 32% | 35% | 43% |
| Labour | 110 | 48 | 62 | 9 | 18 | 17 | 16 | 20 | 31 | 50 | 34 | 27 |
| | 27% | 23% | 31% | 48% | 43% | 34% | 21% | 25% | 21% | 34% | 25% | 21% |
| Conservatives | 76 | 39 | 37 | 3 | 8 | 8 | 9 | 15 | 32 | 20 | 29 | 27 |
| | 18% | 19% | 18% | 19% | 20% | 15% | 12% | 19% | 22% | 14% | 22% | 20% |
| Liberal Democrats | 39 | 23 | 16 | - | 4 | 6 | 15 | 6 | 7 | 11 | 13 | 15 |
| | 10% | 11% | 8% | - | 10% | 12% | 19% | 8% | 5% | 8% | 10% | 11% |
| SNP - Scottish National Party | 13 | 5 | 8 | - | 2 | 2 | - | 1 | 8 | 13 | - | - |
| | 3% | 2% | 4% | - | 4% | 4% | - | 1% | 6% | 9% | - | - |
| Plaid Cymru | 3 | 1 | 2 | - | 1 | - | 1 | - | 1 | - | 2 | 1 |
| | 1% | * | 1% | 1% | 2% | - | 2% | - | * | - | 2% | 1% |
| Other | 20 | 13 | 7 | 2 | 2 | 4 | 3 | 4 | 6 | 5 | 10 | 5 |
| | 5% | 6% | 4% | 13% | 5% | 7% | 3% | 5% | 4% | 4% | 7% | 4% |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

T10

Q6.If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for?

Base: All who would definitely vote and who expressed a preference for a party

| | REGION | | | | | | | | WORK | | PARENTS | | SOCIAL GRADE | | GROCERY SHOPPER | | |
|-------------------------------|------------|-----------|----------------------|---------------|----------------------------|-----------------------------------|-------------------|-----------------|------------|----------------|------------|------------|--------------|------------|-----------------|------------|------------|
| | Total | Scotland | NE/ Yorks/ Humber | North West | East & West Midlands | South East/ East of England | Greater London | Wales & West | Working | Not working | Yes | No | ABC1 | C2DE | Sole | Joint | Sole/Joint |
| Unweighted Base | 472 | 51 | 72 | 48 | 87 | 104 | 36 | 74 | 262 | 210 | 103 | 369 | 297 | 175 | 310 | 146 | 456 |
| Weighted Base | 410 | 52 | 52 | 42 | 65 | 97 | 36 | 66 | 218 | 192 | 85 | 325 | 257 | 153 | 268 | 126 | 394 |
| UKIP - United Kingdom | 149 | 8 | 22 | 16 | 28 | 41 | 13 | 20 | 69 | 79 | 24 | 125 | 85 | 64 | 101 | 46 | 146 |
| Independence Party | 36% | 16% | 43% | 39% | 43% | 42% | 36% | 31% | 32% | 41% | 28% | 39% | 33% | 42% | 38% | 36% | 37% |
| Labour | 110 | 21 | 19 | 10 | 14 | 19 | 11 | 17 | 60 | 50 | 30 | 80 | 66 | 45 | 73 | 31 | 104 |
| | 27% | 39% | 37% | 24% | 21% | 19% | 32% | 26% | 28% | 26% | 36% | 25% | 26% | 29% | 27% | 24% | 26% |
| Conservatives | 76 | 6 | 7 | 7 | 17 | 20 | 6 | 13 | 38 | 37 | 12 | 63 | 54 | 22 | 48 | 23 | 71 |
| | 18% | 11% | 14% | 17% | 26% | 21% | 17% | 19% | 18% | 19% | 14% | 19% | 21% | 14% | 18% | 18% | 18% |
| Liberal Democrats | 39 | 3 | 3 | 6 | 6 | 6 | 5 | 11 | 30 | 9 | 10 | 29 | 27 | 12 | 23 | 15 | 38 |
| | 10% | 5% | 5% | 14% | 9% | 6% | 13% | 17% | 14% | 5% | 12% | 9% | 10% | 8% | 9% | 12% | 10% |
| SNP - Scottish National Party | 13 | 11 | - | 2 | - | - | - | - | 4 | 9 | 3 | 10 | 7 | 5 | 11 | 2 | 13 |
| | 3% | 21% | - | 4% | - | - | - | - | 2% | 4% | 3% | 3% | 3% | 4% | 4% | 2% | 3% |
| Plaid Cymru | 3 | - | - | - | - | - | 1 | 2 | 2 | 1 | 2 | 1 | 3 | - | 2 | 1 | 3 |
| | 1% | - | - | - | - | - | 3% | 3% | 1% | * | 2% | * | 1% | - | 1% | 1% | |
| Other | 20 | 4 | 1 | 1 | 1 | 12 | - | 3 | 13 | 7 | 4 | 17 | 16 | 5 | 10 | 9 | 19 |
| | 5% | 7% | 1% | 3% | 1% | 12% | - | 4% | 6% | 4% | 4% | 5% | 6% | 3% | 4% | 7% | 5% |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q6. If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for?

Base: All who would definitely vote and who expressed a preference for a party

| | Q6 - Voting Intention | | | | |
|--|-----------------------|--------------|--------|-------------------|------|
| | Total | Conservative | Labour | Liberal Democrats | UKIP |
| Unweighted Base | 472 | 81 | 115 | 44 | 177 |
| Weighted Base | 410 | 76 | 110 | 39 | 149 |
| UKIP - United Kingdom Independence Party | 149 | - | - | - | 149 |
| Labour | 110 | - | 110 | - | - |
| | 27% | - | 100% | - | - |
| Conservatives | 76 | 76 | - | - | - |
| | 18% | 100% | - | - | - |
| Liberal Democrats | 39 | - | - | 39 | - |
| | 10% | - | - | 100% | - |
| SNP - Scottish National Party | 13 | - | - | - | - |
| | 3% | - | - | - | - |
| Plaid Cymru | 3 | - | - | - | - |
| | 1% | - | - | - | - |
| Other | 20 | - | - | - | - |
| | 5% | - | - | - | - |

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q6. If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for?

Base: All who would definitely vote and who expressed a preference for a party

| | Q8 | | | | | | | | | | | | | | |
|--|------------|------------------|-------------|-------------------|-----------------------|------------------------------------|------------------|------------------|---|-----------------------------------|-----------------|----------|----------------------|------|------------|
| | Total | No, did not vote | Yes, Labour | Yes, Conservative | Yes, Liberal Democrat | Yes, SNP - Scottish National Party | Yes, Plaid Cymru | Yes, Green Party | Yes, UKIP (United Kingdom Independence Party) | Yes, BNP (British National Party) | Yes (no detail) | Other | Prefer not to answer | None | Don't know |
| Unweighted Base | 472 | 71 | 115 | 104 | 64 | 19 | 3 | 23 | 49 | 7 | 2 | 2 | 9 | - | 4 |
| Weighted Base | 410 | 72 | 106 | 100 | 61 | 9 | 2 | 14 | 31 | 3 | 1 | 2 | 6 | - | 3 |
| UKIP - United Kingdom Independence Party | 149 | 35 | 19 | 37 | 14 | 2 | - | 4 | 30 | 2 | - | 1 | 3 | - | 1 |
| Labour | 36% | 48% | 18% | 37% | 23% | 24% | - | 28% | 95% | 78% | - | 61% | 55% | - | 33% |
| Conservatives | 110 | 20 | 75 | 4 | 9 | - | - | 1 | - | - | - | - | 1 | - | - |
| Liberal Democrats | 27% | 28% | 71% | 4% | 14% | - | - | 9% | - | - | - | - | 20% | - | - |
| SNP - Scottish National Party | 76 | 11 | 3 | 58 | 2 | - | - | - | 1 | - | - | - | 1 | - | - |
| Plaid Cymru | 18% | 15% | 2% | 58% | 3% | 3% | - | - | 3% | 12% | - | - | 9% | - | - |
| Other | 39 | 1 | 4 | 2 | 32 | - | - | - | - | - | - | - | 1 | - | - |
| None | 10% | 1% | 3% | 2% | 52% | - | 11% | - | - | - | - | - | 16% | - | - |
| Don't know | 13 | 1 | 4 | - | - | 6 | - | 1 | 1 | - | - | - | - | - | - |
| Prefer not to answer | 3% | 1% | 4% | - | - | 73% | - | 4% | 3% | - | - | - | - | - | - |
| Yes (no detail) | 3 | 1 | - | - | - | - | 2 | - | - | - | - | - | - | - | - |
| Other | 1% | 1% | - | - | - | - | 89% | 2% | - | - | - | - | - | - | - |
| None | 20 | 4 | 1 | - | 4 | - | - | 8 | - | - | 1 | 1 | - | - | 2 |
| Don't know | 5% | 5% | 1% | - | 7% | - | - | 57% | - | 10% | 100% | 39% | - | - | 67% |

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q6.If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for?

Base: All who would definitely vote and who expressed a preference for a party

| | Age and sex | | | | | | Parents and sex | | | | Social grade and sex | | | | |
|-------------------------------|-------------|-----------|-----------|------------|-------------|-------------|-----------------|--------------|------------------|----------------|----------------------|------------|-----------|------------|------------|
| | Total | Men 18-34 | Men 35-54 | Men 55+ | Women 18-34 | Women 35-54 | Women 55+ | Men – parent | Men – not parent | Women – parent | Women – not parent | Men ABC1 | Men C2DE | Women ABC1 | Women C2DE |
| Unweighted Base | 472 | 46 | 89 | 112 | 35 | 74 | 116 | 55 | 192 | 48 | 177 | 168 | 79 | 129 | 96 |
| Weighted Base | 410 | 31 | 69 | 110 | 28 | 58 | 113 | 43 | 168 | 42 | 157 | 142 | 68 | 115 | 84 |
| UKIP - United Kingdom | 149 | 7 | 23 | 51 | 3 | 24 | 41 | 13 | 68 | 11 | 57 | 47 | 34 | 38 | 30 |
| Independence Party | 36% | 23% | 33% | 46% | 9% | 41% | 36% | 30% | 41% | 26% | 36% | 33% | 49% | 33% | 35% |
| Labour | 110 | 12 | 16 | 20 | 14 | 17 | 30 | 13 | 36 | 18 | 44 | 31 | 18 | 35 | 27 |
| | 27% | 39% | 23% | 19% | 51% | 30% | 27% | 30% | 21% | 42% | 28% | 22% | 26% | 30% | 32% |
| Conservatives | 76 | 6 | 13 | 21 | 6 | 4 | 26 | 7 | 32 | 5 | 31 | 30 | 9 | 24 | 13 |
| | 18% | 18% | 19% | 19% | 22% | 7% | 23% | 17% | 19% | 12% | 20% | 21% | 13% | 21% | 15% |
| Liberal Democrats | 39 | 3 | 12 | 8 | 1 | 9 | 5 | 6 | 18 | 4 | 11 | 20 | 4 | 7 | 9 |
| | 10% | 9% | 18% | 7% | 5% | 15% | 5% | 14% | 10% | 10% | 7% | 14% | 5% | 6% | 10% |
| SNP - Scottish National Party | 13 | 1 | 2 | 3 | 1 | 1 | 6 | 2 | 3 | 1 | 7 | 4 | 1 | 4 | 4 |
| | 3% | 3% | 2% | 2% | 2% | 1% | 6% | 5% | 2% | 1% | 4% | 3% | 2% | 3% | 5% |
| Plaid Cymru | 3 | - | - | 1 | 1 | 1 | - | - | 1 | 2 | - | 1 | - | 2 | - |
| | 1% | - | - | 1% | 4% | 2% | - | - | * | 5% | * | - | - | 2% | - |
| Other | 20 | 3 | 4 | 6 | 2 | 2 | 3 | 2 | 11 | 1 | 6 | 10 | 3 | 5 | 2 |
| | 5% | 9% | 6% | 6% | 7% | 4% | 3% | 5% | 6% | 3% | 4% | 7% | 4% | 5% | 2% |

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q6.If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for?

Base: All who would definitely vote and who expressed a preference for a party

| | Work and sex | | | | |
|-------------------------------|--------------|---------------|-------------------|-----------------|---------------------|
| | Total | Men – working | Men – not working | Women – working | Women – not working |
| Unweighted Base | 472 | 151 | 96 | 111 | 114 |
| Weighted Base | 410 | 122 | 89 | 96 | 103 |
| UKIP - United Kingdom | 149 | 40 | 41 | 30 | 38 |
| Independence Party | 36% | 32% | 46% | 31% | 37% |
| Labour | 110 | 27 | 22 | 33 | 29 |
| | 27% | 22% | 25% | 35% | 28% |
| Conservatives | 76 | 22 | 17 | 16 | 20 |
| | 18% | 18% | 19% | 17% | 20% |
| Liberal Democrats | 39 | 21 | 3 | 10 | 6 |
| | 10% | 17% | 3% | 10% | 6% |
| SNP - Scottish National Party | 13 | 3 | 2 | 1 | 6 |
| | 3% | 2% | 2% | 1% | 6% |
| Plaid Cymru | 3 | - | 1 | 2 | - |
| | 1% | - | 1% | 2% | - |
| Other | 20 | 10 | 3 | 3 | 4 |
| | 5% | 8% | 4% | 3% | 4% |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q7. Which party is that?

Base: All who would vote for an other party in European election

| | SEX | | AGE | | | | | | REGION | | | |
|------------------------------|-----------|-----------|-----------|----------|----------|-----------|----------|----------|----------|-----------|-----------|-----------|
| | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | North | Midlands | South | |
| Total | | | | | | | | | | | | |
| Unweighted Base | 45 | 25 | 20 | 4 | 8 | 11 | 7 | 9 | 6 | 11 | 19 | 15 |
| Weighted Base | 35 | 21 | 14 | 5 | 6 | 8 | 4 | 5 | 7 | 8 | 13 | 13 |
| Green Party | 22 | 13 | 9 | 3 | 4 | 6 | 2 | 4 | 3 | 3 | 11 | 7 |
| | 63% | 63% | 64% | 66% | 65% | 75% | 38% | 74% | 52% | 40% | 85% | 55% |
| BNP - British National Party | 2 | 2 | - | - | 2 | - | - | - | - | - | - | 2 |
| | 7% | 10% | 2% | - | 35% | - | 7% | - | - | - | 2% | 15% |
| Other | 4 | 3 | - | 2 | - | - | 1 | 1 | - | - | - | 3 |
| | 11% | 16% | 3% | 34% | - | 5% | 22% | 12% | - | 4% | 2% | 23% |
| Prefer not to answer | 3 | 2 | 1 | - | - | 1 | - | - | 2 | 3 | - | - |
| | 9% | 9% | 9% | - | - | 16% | - | - | 27% | 36% | - | - |
| None | 1 | 1 | - | - | - | - | - | 1 | - | 1 | - | - |
| | 2% | 4% | - | - | - | - | - | 14% | - | 9% | - | - |
| Don't know | 3 | - | 3 | - | - | - | 1 | - | 1 | 1 | 1 | 1 |
| | 9% | - | 22% | - | - | 4% | 34% | - | 21% | 10% | 11% | 6% |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q7. Which party is that?

Base: All who would vote for an other party in European election

| | REGION | | | | | | | | WORK | | PARENTS | | SOCIAL GRADE | | GROCERY SHOPPER | | |
|------------------------------|--------|----------|-------------------|------------|----------------------|-----------------------------|----------------|--------------|---------|-------------|---------|-----|--------------|------|-----------------|-------|------------|
| | Total | Scotland | NE/ Yorks/ Humber | North West | East & West Midlands | South East/ East of England | Greater London | Wales & West | Working | Not working | Yes | No | ABC1 | C2DE | Sole | Joint | Sole/Joint |
| Unweighted Base | 45 | 5 | 3 | 3 | 4 | 20 | 3 | 7 | 28 | 17 | 8 | 37 | 28 | 17 | 28 | 15 | 43 |
| Weighted Base | 35 | 4 | 3 | 2 | 2 | 16 | 3 | 6 | 21 | 14 | 5 | 29 | 21 | 13 | 21 | 12 | 33 |
| Green Party | 22 | 2 | 1 | 1 | 2 | 13 | 1 | 3 | 14 | 8 | 3 | 19 | 15 | 7 | 12 | 9 | 21 |
| | 63% | 44% | 33% | 43% | 100% | 82% | 38% | 48% | 68% | 57% | 51% | 65% | 71% | 51% | 57% | 75% | 63% |
| BNP - British National Party | 2 | - | - | - | - | - | 2 | - | 2 | - | - | 2 | 2 | 1 | 2 | - | 2 |
| | 7% | - | - | - | - | 2% | 51% | 5% | 10% | 2% | - | 8% | 8% | 4% | 9% | 3% | 7% |
| Other | 4 | - | - | - | - | - | - | 3 | 1 | 2 | 1 | 2 | 2 | 2 | 3 | 1 | 4 |
| | 11% | - | - | 16% | - | 2% | 11% | 47% | 6% | 17% | 24% | 8% | 7% | 16% | 13% | 7% | 11% |
| Prefer not to answer | 3 | 2 | 1 | - | - | - | - | - | 1 | 2 | 1 | 2 | 1 | 2 | 1 | 2 | 3 |
| | 9% | 49% | 45% | - | - | - | - | - | 6% | 13% | 24% | 6% | 6% | 13% | 6% | 15% | 9% |
| None | 1 | - | - | 1 | - | - | - | - | - | 1 | - | 1 | - | 1 | - | - | - |
| | 2% | - | - | 40% | - | - | - | - | - | 6% | - | 3% | - | 6% | - | - | - |
| Don't know | 3 | - | 1 | - | - | 2 | - | - | 2 | 1 | - | 3 | 2 | 1 | 3 | - | 3 |
| | 9% | 8% | 21% | - | - | 14% | - | - | 11% | 6% | - | 10% | 8% | 10% | 15% | - | 9% |

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q7. Which party is that?

Base: All who would vote for an other party in European election

| | Q6 - Voting Intention | | | | |
|------------------------------|-----------------------|--------------|--------|-------------------|------|
| | Total | Conservative | Labour | Liberal Democrats | UKIP |
| Unweighted Base | 45 | - | - | - | - |
| Weighted Base | 35 | - | - | - | - |
| Green Party | 22 | - | - | - | - |
| | 63% | - | - | - | - |
| BNP - British National Party | 2 | - | - | - | - |
| | 7% | - | - | - | - |
| Other | 4 | - | - | - | - |
| | 11% | - | - | - | - |
| Prefer not to answer | 3 | - | - | - | - |
| | 9% | - | - | - | - |
| None | 1 | - | - | - | - |
| | 2% | - | - | - | - |
| Don't know | 3 | - | - | - | - |
| | 9% | - | - | - | - |

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q7. Which party is that?

Base: All who would vote for an other party in European election

| | Age and sex | | | | | | Parents and sex | | | | Social grade and sex | | | | |
|------------------------------|-------------|-----------|-----------|----------|-------------|-------------|-----------------|--------------|------------------|----------------|----------------------|-----------|----------|------------|------------|
| | Total | Men 18-34 | Men 35-54 | Men 55+ | Women 18-34 | Women 35-54 | Women 55+ | Men – parent | Men – not parent | Women – parent | Women – not parent | Men ABC1 | Men C2DE | Women ABC1 | Women C2DE |
| Unweighted Base | 45 | 7 | 9 | 9 | 5 | 9 | 6 | 4 | 21 | 4 | 16 | 16 | 9 | 12 | 8 |
| Weighted Base | 35 | 6 | 7 | 8 | 5 | 5 | 4 | 2 | 19 | 3 | 11 | 12 | 9 | 9 | 5 |
| Green Party | 22 | 2 | 6 | 5 | 5 | 1 | 3 | 1 | 12 | 1 | 7 | 9 | 4 | 6 | 3 |
| | 63% | 39% | 87% | 60% | 100% | 29% | 65% | 60% | 63% | 45% | 69% | 73% | 48% | 68% | 56% |
| BNP - British National Party | 2 | 2 | - | - | - | - | - | - | 2 | - | - | 2 | - | - | - |
| | 7% | 32% | - | - | - | 5% | - | - | 11% | - | 2% | 14% | 3% | - | 6% |
| Other | 4 | 2 | 1 | 1 | - | - | - | 1 | 2 | - | - | 2 | 2 | - | - |
| | 11% | 29% | 13% | 8% | - | 7% | - | 40% | 13% | 13% | - | 13% | 20% | - | 8% |
| Prefer not to answer | 3 | - | - | 2 | - | 1 | - | - | 2 | 1 | - | - | 2 | 1 | - |
| | 9% | - | - | 22% | - | 25% | - | - | 10% | 42% | - | - | 20% | 14% | - |
| None | 1 | - | - | 1 | - | - | - | - | 1 | - | - | - | 1 | - | - |
| | 2% | - | - | 10% | - | - | - | - | 4% | - | - | - | 9% | - | - |
| Don't know | 3 | - | - | - | - | 2 | 1 | - | - | - | 3 | - | - | 2 | 1 |
| | 9% | - | - | - | - | 33% | 35% | - | - | - | 28% | - | - | 18% | 30% |

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q7. Which party is that?

Base: All who would vote for an other party in European election

| | Work and sex | | | | |
|------------------------------|--------------|---------------|-------------------|-----------------|---------------------|
| | Total | Men – working | Men – not working | Women – working | Women – not working |
| Unweighted Base | 45 | 19 | 6 | 9 | 11 |
| Weighted Base | 35 | 15 | 6 | 6 | 8 |
| Green Party | 22 | 12 | 1 | 2 | 7 |
| | 63% | 81% | 13% | 31% | 87% |
| BNP - British National Party | 2 | 2 | - | - | - |
| | 7% | 13% | - | - | 3% |
| Other | 4 | 1 | 2 | - | - |
| | 11% | 6% | 42% | 7% | - |
| Prefer not to answer | 3 | - | 2 | 1 | - |
| | 9% | - | 31% | 22% | - |
| None | 1 | - | 1 | - | - |
| | 2% | - | 13% | - | - |
| Don't know | 3 | - | - | 2 | 1 |
| | 9% | - | - | 40% | 10% |

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q9.If the European Parliamentary election were to be held tomorrow, do you think you would...

Base: All who would vote in European Parliamentary election

| | SEX | | AGE | | | | | | REGION | | | |
|-------------------------|--------------|------------|------------|-----------|------------|------------|------------|------------|------------|------------|------------|------------|
| | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | North | Midlands | South | |
| Total | | | | | | | | | | | | |
| Unweighted Base | 932 | 457 | 475 | 78 | 162 | 160 | 185 | 157 | 190 | 309 | 322 | 301 |
| Weighted Base | 855 | 427 | 428 | 75 | 131 | 133 | 160 | 131 | 226 | 277 | 265 | 313 |
| Definitely vote (4) | 464 | 231 | 233 | 25 | 51 | 56 | 88 | 89 | 155 | 160 | 155 | 150 |
| | 54% | 54% | 54% | 33% | 39% | 42% | 55% | 68% | 69% | 58% | 58% | 48% |
| Probably vote (3) | 198 | 97 | 101 | 24 | 34 | 36 | 35 | 20 | 49 | 65 | 50 | 83 |
| | 23% | 23% | 24% | 32% | 26% | 27% | 22% | 15% | 22% | 23% | 19% | 27% |
| Probably not vote (2) | 46 | 26 | 20 | 6 | 9 | 7 | 14 | 4 | 6 | 15 | 13 | 18 |
| | 5% | 6% | 5% | 8% | 7% | 5% | 9% | 3% | 2% | 5% | 5% | 6% |
| Definitely not vote (1) | 11 | 5 | 6 | 2 | 1 | 2 | 1 | 3 | 1 | 3 | 2 | 7 |
| | 1% | 1% | 1% | 3% | 1% | 1% | 1% | 3% | 1% | 1% | 1% | 2% |
| Don't know | 81 | 43 | 39 | 9 | 21 | 20 | 13 | 9 | 9 | 24 | 26 | 31 |
| | 9% | 10% | 9% | 13% | 16% | 15% | 8% | 7% | 4% | 9% | 10% | 10% |
| Prefer not to answer | 55 | 26 | 29 | 8 | 14 | 13 | 9 | 5 | 5 | 10 | 20 | 25 |
| | 6% | 6% | 7% | 11% | 11% | 10% | 5% | 4% | 2% | 4% | 8% | 8% |
| NET : Will vote | 662 | 328 | 334 | 48 | 85 | 92 | 123 | 110 | 205 | 224 | 205 | 233 |
| | 77% | 77% | 78% | 65% | 65% | 69% | 77% | 84% | 91% | 81% | 77% | 74% |
| NET : Will not vote | 57 | 31 | 26 | 8 | 11 | 8 | 16 | 7 | 7 | 18 | 15 | 24 |
| | 7% | 7% | 6% | 11% | 8% | 6% | 10% | 5% | 3% | 7% | 6% | 8% |
| Mean score | 3.55 | 3.54 | 3.56 | 3.25 | 3.4 | 3.46 | 3.51 | 3.68 | 3.7 | 3.57 | 3.63 | 3.46 |
| Standard Deviation | 0.685 | 0.689 | 0.681 | 0.799 | 0.73 | 0.701 | 0.717 | 0.681 | 0.547 | 0.667 | 0.63 | 0.737 |
| Error Variance | 0.001 | 0.001 | 0.001 | 0.011 | 0.006 | 0.005 | 0.004 | 0.004 | 0.001 | 0.002 | 0.002 | 0.002 |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q9.If the European Parliamentary election were to be held tomorrow, do you think you would...

Base: All who would vote in European Parliamentary election

| | REGION | | | | | | | | WORK | | PARENTS | | SOCIAL GRADE | | GROCERY SHOPPER | | |
|-------------------------|--------------------------|-----------|----------------------|---------------|----------------------------|-----------------------------------|-------------------|-----------------|------------|----------------|------------|------------|--------------|------------|-----------------|------------|------------|
| | Total | Scotland | NE/ Yorks/ Humber | North West | East & West Midlands | South East/ East of England | Greater London | Wales & West | Working | Not working | Yes | No | ABC1 | C2DE | Sole | Joint | Sole/Joint |
| Unweighted Base | 932 | 79 | 131 | 99 | 181 | 213 | 109 | 120 | 541 | 391 | 229 | 703 | 571 | 361 | 596 | 294 | 890 |
| Weighted Base | 855 | 84 | 103 | 90 | 137 | 215 | 112 | 115 | 481 | 374 | 203 | 652 | 522 | 334 | 547 | 269 | 817 |
| Definitely vote (4) | 464 54% | 55 66% | 60 58% | 45 50% | 79 58% | 112 52% | 43 38% | 70 61% | 246 51% | 218 58% | 94 46% | 370 57% | 294 56% | 170 51% | 294 54% | 150 56% | 444 54% |
| Probably vote (3) | 198 23% | 14 17% | 24 23% | 26 29% | 21 15% | 50 23% | 40 36% | 22 20% | 107 22% | 91 24% | 53 26% | 144 22% | 123 24% | 75 22% | 134 24% | 61 23% | 194 24% |
| Probably not vote (2) | 46 5% | 3 4% | 7 7% | 5 5% | 8 6% | 14 6% | 4 3% | 6 5% | 31 6% | 15 4% | 13 6% | 33 5% | 29 6% | 17 5% | 31 6% | 13 5% | 44 5% |
| Definitely not vote (1) | 11 1% | - - | 3 3% | - - | - - | 2 1% | 4 4% | 2 2% | 5 1% | 7 2% | 3 2% | 8 1% | 6 1% | 5 2% | 5 1% | 6 2% | 11 1% |
| Don't know | 81 9% | 8 10% | 8 7% | 9 10% | 19 13% | 22 10% | 12 11% | 5 4% | 57 12% | 25 7% | 25 13% | 56 9% | 38 7% | 43 13% | 52 10% | 25 9% | 77 9% |
| Prefer not to answer | 55 6% | 3 4% | 2 2% | 5 6% | 11 8% | 16 7% | 9 8% | 9 8% | 36 8% | 19 5% | 14 7% | 41 6% | 32 7% | 23 7% | 32 6% | 15 5% | 46 6% |
| NET : Will vote | 662 77% | 69 83% | 84 81% | 71 79% | 100 73% | 162 75% | 83 74% | 93 81% | 353 73% | 309 83% | 147 73% | 515 79% | 417 80% | 245 73% | 428 78% | 211 78% | 639 78% |
| NET : Will not vote | 57 7% | 3 4% | 10 10% | 5 5% | 8 6% | 16 7% | 8 7% | 8 7% | 36 7% | 21 6% | 17 8% | 40 6% | 35 7% | 22 7% | 36 7% | 19 7% | 55 7% |
| Mean score | 3.55 | 3.71 | 3.5 | 3.53 | 3.66 | 3.53 | 3.34 | 3.6 | 3.53 | 3.58 | 3.45 | 3.58 | 3.56 | 3.53 | 3.55 | 3.55 | 3.55 |
| Standard Deviation | 0.685 | 0.544 | 0.774 | 0.618 | 0.606 | 0.686 | 0.761 | 0.702 | 0.693 | 0.675 | 0.733 | 0.668 | 0.672 | 0.707 | 0.67 | 0.717 | 0.685 |
| Error Variance | 0.001 | 0.004 | 0.006 | 0.005 | 0.003 | 0.003 | 0.006 | 0.005 | 0.001 | 0.001 | 0.003 | 0.001 | 0.001 | 0.002 | 0.001 | 0.002 | 0.001 |

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q9.If the European Parliamentary election were to be held tomorrow, do you think you would...

Base: All who would vote in European Parliamentary election

| | Q6 - Voting Intention | | | | |
|-------------------------|-----------------------|--------------|------------|-------------------|------------|
| | Total | Conservative | Labour | Liberal Democrats | UKIP |
| Unweighted Base | 932 | 146 | 204 | 67 | 233 |
| Weighted Base | 855 | 137 | 196 | 63 | 206 |
| Definitely vote (4) | 464 54% | 76 55% | 110 56% | 39 62% | 149 72% |
| Probably vote (3) | 198 23% | 40 29% | 62 32% | 19 30% | 38 18% |
| Probably not vote (2) | 46 5% | 14 10% | 10 5% | 1 1% | 8 4% |
| Definitely not vote (1) | 11 1% | 2 1% | 2 1% | 1 1% | 5 2% |
| Don't know | 81 9% | 6 4% | 9 5% | 3 5% | 6 3% |
| Prefer not to answer | 55 6% | - | 2 1% | - | - |
| NET : Will vote | 662 77% | 116 84% | 173 88% | 58 92% | 187 91% |
| NET : Will not vote | 57 7% | 15 11% | 12 6% | 2 3% | 13 6% |
| Mean score | 3.55 | 3.45 | 3.52 | 3.61 | 3.66 |
| Standard Deviation | 0.685 | 0.73 | 0.661 | 0.603 | 0.668 |
| Error Variance | 0.001 | 0.004 | 0.002 | 0.006 | 0.002 |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q9.If the European Parliamentary election were to be held tomorrow, do you think you would...

Base: All who would vote in European Parliamentary election

| | Age and sex | | | | | | Parents and sex | | | | Social grade and sex | | | | |
|-------------------------|--------------------------|------------|------------|------------|-------------|-------------|-----------------|--------------|------------------|----------------|----------------------|------------|------------|------------|------------|
| | Total | Men 18-34 | Men 35-54 | Men 55+ | Women 18-34 | Women 35-54 | Women 55+ | Men – parent | Men – not parent | Women – parent | Women – not parent | Men ABC1 | Men C2DE | Women ABC1 | Women C2DE |
| Unweighted Base | 932 | 117 | 175 | 165 | 123 | 170 | 182 | 107 | 350 | 122 | 353 | 295 | 162 | 276 | 199 |
| Weighted Base | 855 | 107 | 150 | 170 | 98 | 144 | 187 | 93 | 334 | 109 | 319 | 271 | 157 | 251 | 177 |
| Definitely vote (4) | 464 54% | 41 38% | 73 49% | 117 69% | 34 35% | 71 49% | 128 68% | 45 49% | 186 56% | 48 44% | 184 58% | 159 59% | 72 46% | 135 54% | 98 55% |
| Probably vote (3) | 198 23% | 27 25% | 35 23% | 35 20% | 31 31% | 36 25% | 34 18% | 21 23% | 75 23% | 32 29% | 69 22% | 58 22% | 39 25% | 65 26% | 36 20% |
| Probably not vote (2) | 46 5% | 9 9% | 10 7% | 7 4% | 6 7% | 11 8% | 3 1% | 8 8% | 18 5% | 6 5% | 14 4% | 17 6% | 9 5% | 12 5% | 8 5% |
| Definitely not vote (1) | 11 1% | 2 1% | 2 1% | 2 1% | 2 2% | 1 1% | 3 2% | 2 2% | 3 1% | 1 1% | 5 2% | 4 2% | - * | 1 * | 5 3% |
| Don't know | 81 9% | 18 17% | 20 13% | 5 3% | 13 13% | 13 9% | 13 7% | 11 12% | 32 10% | 15 13% | 24 8% | 19 7% | 23 15% | 19 7% | 20 11% |
| Prefer not to answer | 55 6% | 10 10% | 10 7% | 5 3% | 12 12% | 12 8% | 6 3% | 6 7% | 19 6% | 7 7% | 22 7% | 12 5% | 13 9% | 20 8% | 10 6% |
| NET : Will vote | 662 77% | 68 64% | 108 72% | 152 89% | 65 66% | 107 74% | 162 87% | 67 72% | 261 78% | 80 73% | 253 80% | 217 80% | 111 71% | 200 80% | 134 76% |
| NET : Will not vote | 57 7% | 11 10% | 12 8% | 8 5% | 8 9% | 12 8% | 6 3% | 10 10% | 21 6% | 7 6% | 19 6% | 22 8% | 9 6% | 13 5% | 13 8% |
| Mean score | 3.55 | 3.37 | 3.5 | 3.67 | 3.33 | 3.48 | 3.71 | 3.44 | 3.57 | 3.46 | 3.59 | 3.56 | 3.52 | 3.57 | 3.54 |
| Standard Deviation | 0.685 | 0.766 | 0.715 | 0.605 | 0.754 | 0.707 | 0.591 | 0.782 | 0.661 | 0.691 | 0.676 | 0.712 | 0.644 | 0.626 | 0.756 |
| Error Variance | 0.001 | 0.007 | 0.004 | 0.002 | 0.008 | 0.004 | 0.002 | 0.008 | 0.002 | 0.005 | 0.002 | 0.002 | 0.003 | 0.002 | 0.004 |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q9.If the European Parliamentary election were to be held tomorrow, do you think you would...

Base: All who would vote in European Parliamentary election

| | Work and sex | | | | |
|-------------------------|-------------------|---------------|-------------------|-----------------|---------------------|
| | Total | Men – working | Men – not working | Women – working | Women – not working |
| Unweighted Base | 932 | 294 | 163 | 247 | 228 |
| Weighted Base | 855 | 265 | 162 | 216 | 212 |
| Definitely vote (4) | 464 54% | 134 51% | 97 60% | 112 52% | 121 57% |
| Probably vote (3) | 198 23% | 56 21% | 41 25% | 51 24% | 50 24% |
| Probably not vote (2) | 46 5% | 19 7% | 7 4% | 12 6% | 8 4% |
| Definitely not vote (1) | 11 1% | 3 1% | 2 1% | 1 1% | 5 2% |
| Don't know | 81 9% | 35 13% | 7 5% | 21 10% | 17 8% |
| Prefer not to answer | 55 6% | 17 6% | 9 5% | 19 9% | 10 5% |
| NET : Will vote | 662 77% | 191 72% | 138 85% | 162 75% | 171 81% |
| NET : Will not vote | 57 7% | 22 8% | 8 5% | 13 6% | 13 6% |
| Mean score | 3.55 | 3.51 | 3.6 | 3.55 | 3.56 |
| Standard Deviation | 0.685 | 0.725 | 0.632 | 0.653 | 0.709 |
| Error Variance | 0.001 | 0.002 | 0.003 | 0.002 | 0.003 |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Classification

Base: All 18+ respondents

| | | SEX | | AGE | | | | | | REGION | | |
|--------------|-----------------|------|--------|-------|-------|-------|-------|-------|------|--------|----------|-------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | North | Midlands | South |
| | Unweighted Base | 1199 | 630 | 133 | 221 | 216 | 227 | 192 | 210 | 406 | 410 | 383 |
| | Weighted Base | 1199 | 616 | 142 | 204 | 205 | 213 | 175 | 260 | 396 | 371 | 432 |
| SEX | Male | 583 | - | 72 | 102 | 102 | 105 | 86 | 116 | 186 | 173 | 223 |
| | | 49% | 100% | 51% | 50% | 50% | 49% | 49% | 45% | 47% | 47% | 52% |
| SEX | Female | 616 | 616 | 70 | 103 | 104 | 108 | 89 | 144 | 210 | 198 | 209 |
| | | 51% | 100% | 49% | 50% | 50% | 51% | 51% | 55% | 53% | 53% | 48% |
| AGE | 16-24 | 142 | 70 | 142 | - | - | - | - | - | 38 | 46 | 58 |
| | | 12% | 11% | 100% | - | - | - | - | - | 10% | 12% | 13% |
| AGE | 25-34 | 204 | 103 | - | 204 | - | - | - | - | 65 | 50 | 90 |
| | | 17% | 17% | - | 100% | - | - | - | - | 16% | 13% | 21% |
| AGE | 35-44 | 205 | 104 | - | - | 205 | - | - | - | 66 | 63 | 76 |
| | | 17% | 17% | - | - | 100% | - | - | - | 17% | 17% | 18% |
| AGE | 45-54 | 213 | 108 | - | - | - | 213 | - | - | 80 | 75 | 57 |
| | | 18% | 17% | - | - | - | 100% | - | - | 20% | 20% | 13% |
| AGE | 55-64 | 175 | 89 | - | - | - | - | 175 | - | 60 | 61 | 54 |
| | | 15% | 14% | - | - | - | - | 100% | - | 15% | 16% | 12% |
| AGE | 65+ | 260 | 144 | - | - | - | - | - | 260 | 87 | 77 | 96 |
| | | 22% | 23% | - | - | - | - | - | 100% | 22% | 21% | 22% |
| WORK | Working | 711 | 332 | 68 | 177 | 175 | 164 | 88 | 38 | 228 | 222 | 261 |
| | | 59% | 54% | 48% | 87% | 85% | 77% | 50% | 15% | 58% | 60% | 60% |
| WORK | Not working | 488 | 285 | 74 | 27 | 31 | 49 | 87 | 221 | 167 | 150 | 171 |
| | | 41% | 46% | 52% | 13% | 15% | 23% | 50% | 85% | 42% | 40% | 40% |
| REGION | North | 396 | 210 | 38 | 65 | 66 | 80 | 60 | 87 | 396 | - | - |
| | | 33% | 34% | 27% | 32% | 32% | 38% | 34% | 33% | 100% | - | - |
| REGION | Midlands | 371 | 198 | 46 | 50 | 63 | 75 | 61 | 77 | - | 371 | - |
| | | 31% | 32% | 32% | 24% | 30% | 35% | 35% | 30% | - | 100% | - |
| REGION | South | 432 | 209 | 58 | 90 | 76 | 57 | 54 | 96 | - | - | 432 |
| | | 36% | 34% | 41% | 44% | 37% | 27% | 31% | 37% | - | - | 100% |
| SOCIAL GRADE | ABC1 | 701 | 341 | 71 | 126 | 137 | 129 | 97 | 141 | 230 | 216 | 255 |
| | | 58% | 55% | 50% | 61% | 66% | 61% | 56% | 54% | 58% | 58% | 59% |
| SOCIAL GRADE | C2DE | 498 | 275 | 71 | 79 | 69 | 84 | 77 | 119 | 166 | 155 | 177 |
| | | 42% | 45% | 50% | 39% | 34% | 39% | 44% | 46% | 42% | 42% | 41% |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Classification

Base: All 18+ respondents

| | | REGION | | | | | | | WORK | | PARENTS | | SOCIAL GRADE | | GROCERY SHOPPER | | | |
|--------------|-----------------|----------|----------------------|---------------|----------------------------|-----------------------------------|-------------------|-----------------|---------|----------------|---------|-----|--------------|------|-----------------|-------|------------|------|
| Total | | Scotland | NE/ Yorks/ Humber | North West | East & West Midlands | South East/ East of England | Greater London | Wales & West | Working | Not working | Yes | No | ABC1 | C2DE | Sole | Joint | Sole/Joint | |
| | Unweighted Base | 1199 | 93 | 180 | 133 | 233 | 260 | 140 | 160 | 717 | 482 | 304 | 895 | 715 | 484 | 760 | 386 | 1146 |
| | Weighted Base | 1199 | 105 | 154 | 137 | 197 | 282 | 159 | 165 | 711 | 488 | 302 | 897 | 701 | 498 | 765 | 380 | 1146 |
| SEX | Male | 583 | 44 | 78 | 65 | 100 | 127 | 92 | 77 | 379 | 204 | 128 | 454 | 359 | 223 | 311 | 233 | 544 |
| | Female | 616 | 42% | 50% | 47% | 51% | 45% | 58% | 47% | 53% | 42% | 43% | 51% | 45% | 41% | 61% | 47% | 47% |
| AGE | 16-24 | 142 | 9% | 17% | 12% | 27% | 26% | 30% | 21% | 68% | 74% | 22% | 120% | 71% | 71% | 67% | 52% | 118% |
| | 25-34 | 204 | 13% | 29% | 23% | 29% | 45% | 45% | 20% | 177% | 27% | 86% | 118% | 126% | 79% | 137% | 57% | 194% |
| AGE | 35-44 | 205 | 12% | 19% | 17% | 15% | 16% | 29% | 12% | 25% | 6% | 29% | 13% | 18% | 16% | 18% | 15% | 17% |
| | 45-54 | 17% | 14% | 14% | 23% | 18% | 19% | 20% | 10% | 25% | 6% | 42% | 9% | 19% | 14% | 19% | 15% | 18% |
| AGE | 55-64 | 213 | 27% | 16% | 20% | 17% | 13% | 11% | 26% | 23% | 10% | 19% | 18% | 17% | 19% | 16% | 18% | 18% |
| | 65+ | 175 | 13% | 28% | 19% | 32% | 44% | 13% | 26% | 88% | 87% | 11% | 164% | 97% | 77% | 111% | 61% | 171% |
| WORK | Working | 711 | 56% | 93% | 79% | 123% | 154% | 105% | 100% | 711 | - | 251 | 460 | 482 | 229 | 471 | 218 | 689 |
| | Not working | 488 | 54% | 61% | 57% | 63% | 55% | 66% | 61% | 100% | - | 83% | 51% | 69% | 46% | 62% | 57% | 60% |
| REGION | North | 396 | 105% | 154% | 137% | - | - | - | - | 228 | 167 | 97 | 299 | 230 | 166 | 250 | 126 | 376 |
| | Midlands | 33% | 100% | 100% | 100% | - | - | - | - | 32% | 34% | 32% | 33% | 33% | 33% | 33% | 33% | 33% |
| SOCIAL GRADE | South | 371 | - | - | - | 197 | 114 | - | 60 | 222 | 150 | 91 | 280 | 216 | 155 | 228 | 124 | 352 |
| | ABC1 | 31% | - | - | - | 100% | 40% | - | 36% | 31% | 31% | 30% | 31% | 31% | 31% | 30% | 33% | 31% |
| SOCIAL GRADE | C2DE | 432 | - | - | - | 168 | 159 | 105 | 261 | 171 | 114 | 318 | 255 | 177 | 287 | 131 | 417 | |
| | ABC1 | 701 | 60% | 88% | 82% | 109% | 170% | 94% | 98% | 482 | 219 | 200 | 500 | 701 | - | 431 | 242 | 673 |
| SOCIAL GRADE | C2DE | 498 | 57% | 57% | 60% | 55% | 60% | 59% | 59% | 68% | 45% | 66% | 56% | 100% | - | 56% | 64% | 59% |
| | C2DE | 42% | 43% | 43% | 40% | 45% | 40% | 41% | 41% | 32% | 55% | 34% | 44% | - | 100% | 44% | 36% | 41% |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Classification

Base: All 18+ respondents

| | | Q6 - Voting Intention | | | | |
|---------------------|------------------------|-----------------------|--------------|------------|-------------------|------------|
| | | Total | Conservative | Labour | Liberal Democrats | UKIP |
| | Unweighted Base | 1199 | 146 | 204 | 67 | 233 |
| | Weighted Base | 1199 | 137 | 196 | 63 | 206 |
| SEX | Male | 583 | 71 | 90 | 39 | 118 |
| | | 49% | 52% | 46% | 62% | 57% |
| SEX | Female | 616 | 66 | 106 | 24 | 87 |
| | | 51% | 48% | 54% | 38% | 43% |
| AGE | 16-24 | 142 | 13 | 20 | - | 5 |
| | | 12% | 10% | 10% | - | 3% |
| | 25-34 | 204 | 18 | 42 | 7 | 16 |
| | | 17% | 13% | 21% | 10% | 8% |
| | 35-44 | 205 | 17 | 34 | 12 | 24 |
| | | 17% | 13% | 17% | 19% | 12% |
| AGE | 45-54 | 213 | 16 | 30 | 23 | 44 |
| | | 18% | 11% | 15% | 36% | 22% |
| | 55-64 | 175 | 22 | 30 | 8 | 40 |
| | | 15% | 16% | 15% | 13% | 19% |
| WORK | 65+ | 260 | 51 | 41 | 14 | 76 |
| | | 22% | 37% | 21% | 22% | 37% |
| WORK | Working | 711 | 68 | 117 | 42 | 106 |
| | | 59% | 50% | 60% | 67% | 51% |
| REGION | Not working | 488 | 68 | 79 | 20 | 100 |
| | | 41% | 50% | 40% | 33% | 49% |
| REGION | North | 396 | 32 | 78 | 23 | 65 |
| | | 33% | 23% | 40% | 37% | 32% |
| | Midlands | 371 | 52 | 56 | 15 | 57 |
| SOCIAL GRADE | | 31% | 38% | 29% | 24% | 28% |
| | South | 432 | 53 | 61 | 24 | 83 |
| SOCIAL GRADE | | 36% | 39% | 31% | 39% | 41% |
| | ABC1 | 701 | 100 | 113 | 42 | 115 |
| | | 58% | 73% | 58% | 68% | 56% |
| SOCIAL GRADE | C2DE | 498 | 37 | 82 | 20 | 90 |
| | | 42% | 27% | 42% | 32% | 44% |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Classification

Base: All 18+ respondents

| | | Age and sex | | | | | | Parents and sex | | | | Social grade and sex | | | | |
|--------------|-----------------|-------------|-----------|-----------|---------|-------------|-------------|-----------------|--------------|------------------|----------------|----------------------|----------|----------|------------|------------|
| | | Total | Men 18-34 | Men 35-54 | Men 55+ | Women 18-34 | Women 35-54 | Women 55+ | Men - parent | Men - not parent | Women - parent | Women - not parent | Men ABC1 | Men C2DE | Women ABC1 | Women C2DE |
| | Unweighted Base | 1199 | 161 | 219 | 189 | 193 | 224 | 213 | 132 | 437 | 172 | 458 | 359 | 210 | 356 | 274 |
| | Weighted Base | 1199 | 174 | 207 | 202 | 173 | 211 | 233 | 128 | 454 | 174 | 443 | 359 | 223 | 341 | 275 |
| SEX | Male | 583 | 174 | 207 | 202 | - | - | - | 128 | 454 | - | - | 359 | 223 | - | - |
| | | 49% | 100% | 100% | 100% | - | - | - | 100% | 100% | - | - | 100% | 100% | - | - |
| SEX | Female | 616 | - | - | - | 173 | 211 | 233 | - | - | 174 | 443 | - | - | 341 | 275 |
| | | 51% | - | - | - | 100% | 100% | 100% | - | - | 100% | 100% | - | - | 100% | 100% |
| AGE | 16-24 | 142 | 72 | - | - | 70 | - | - | 10 | 62 | 11 | 59 | 33 | 39 | 38 | 32 |
| | | 12% | 41% | - | - | 41% | - | - | 8% | 14% | 7% | 13% | 9% | 17% | 11% | 12% |
| | 25-34 | 204 | 102 | - | - | 103 | - | - | 36 | 66 | 51 | 52 | 64 | 37 | 61 | 41 |
| | | 17% | 59% | - | - | 59% | - | - | 28% | 15% | 29% | 12% | 18% | 17% | 18% | 15% |
| | 35-44 | 205 | - | 102 | - | - | 104 | - | 49 | 52 | 76 | 28 | 73 | 28 | 63 | 40 |
| | | 17% | - | 49% | - | - | 49% | - | 39% | 12% | 44% | 6% | 20% | 13% | 19% | 15% |
| | 45-54 | 213 | - | 105 | - | - | 108 | - | 26 | 79 | 31 | 77 | 65 | 40 | 64 | 44 |
| | | 18% | - | 51% | - | - | 51% | - | 21% | 17% | 18% | 17% | 18% | 18% | 19% | 16% |
| AGE | 55-64 | 175 | - | - | 86 | - | - | 89 | 6 | 80 | 5 | 84 | 48 | 37 | 49 | 40 |
| | | 15% | - | - | 43% | - | - | 38% | 5% | 18% | 3% | 19% | 13% | 17% | 14% | 14% |
| | 65+ | 260 | - | - | 116 | - | - | 144 | - | 116 | - | 144 | 75 | 41 | 66 | 78 |
| | | 22% | - | - | 57% | - | - | 62% | - | 26% | - | 32% | 21% | 18% | 19% | 28% |
| WORK | Working | 711 | 129 | 182 | 67 | 116 | 157 | 59 | 124 | 255 | 127 | 204 | 264 | 115 | 218 | 114 |
| | | 59% | 74% | 88% | 33% | 67% | 74% | 25% | 96% | 56% | 73% | 46% | 73% | 51% | 64% | 41% |
| WORK | Not working | 488 | 44 | 25 | 134 | 57 | 55 | 173 | 5 | 199 | 46 | 238 | 95 | 108 | 124 | 161 |
| | | 41% | 26% | 12% | 67% | 33% | 26% | 75% | 4% | 44% | 27% | 54% | 27% | 49% | 36% | 59% |
| REGION | North | 396 | 49 | 69 | 68 | 54 | 77 | 79 | 41 | 145 | 56 | 154 | 115 | 72 | 116 | 94 |
| | | 33% | 28% | 33% | 34% | 31% | 37% | 34% | 32% | 32% | 32% | 35% | 32% | 32% | 34% | 34% |
| | Midlands | 371 | 45 | 71 | 58 | 51 | 67 | 80 | 30 | 143 | 61 | 137 | 105 | 69 | 111 | 87 |
| | | 31% | 26% | 34% | 29% | 29% | 32% | 34% | 24% | 31% | 35% | 31% | 29% | 31% | 33% | 31% |
| REGION | South | 432 | 80 | 67 | 76 | 68 | 67 | 74 | 57 | 166 | 57 | 151 | 140 | 83 | 114 | 94 |
| | | 36% | 46% | 32% | 38% | 39% | 32% | 32% | 44% | 37% | 33% | 34% | 39% | 37% | 34% | 34% |
| SOCIAL GRADE | ABC1 | 701 | 97 | 139 | 123 | 100 | 127 | 115 | 99 | 260 | 101 | 240 | 359 | - | 341 | - |
| | | 58% | 56% | 67% | 61% | 58% | 60% | 49% | 77% | 57% | 58% | 54% | 100% | - | 100% | - |
| | C2DE | 498 | 76 | 68 | 78 | 73 | 85 | 118 | 29 | 194 | 72 | 203 | - | 223 | - | 275 |
| | 42% | 44% | 33% | 39% | 42% | 40% | 51% | 23% | 43% | 42% | 46% | - | 100% | - | 100% | |



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Classification

Base: All 18+ respondents

| | | Work and sex | | | | |
|---------------------|------------------------|--------------|---------------|-------------------|-----------------|---------------------|
| | | Total | Men – working | Men – not working | Women – working | Women – not working |
| | Unweighted Base | 1199 | 375 | 194 | 342 | 288 |
| | Weighted Base | 1199 | 379 | 204 | 332 | 285 |
| SEX | Male | 583 | 379 | 204 | - | - |
| | | 49% | 100% | 100% | - | - |
| SEX | Female | 616 | - | - | 332 | 285 |
| | | 51% | - | - | 100% | 100% |
| AGE | 16-24 | 142 | 35 | 37 | 33 | 37 |
| | | 12% | 9% | 18% | 10% | 13% |
| | 25-34 | 204 | 94 | 8 | 83 | 20 |
| | | 17% | 25% | 4% | 25% | 7% |
| | 35-44 | 205 | 95 | 7 | 80 | 24 |
| | | 17% | 25% | 3% | 24% | 8% |
| AGE | 45-54 | 213 | 88 | 18 | 77 | 31 |
| | | 18% | 23% | 9% | 23% | 11% |
| | 55-64 | 175 | 48 | 38 | 40 | 49 |
| | | 15% | 13% | 19% | 12% | 17% |
| AGE | 65+ | 260 | 19 | 96 | 19 | 125 |
| | | 22% | 5% | 47% | 6% | 44% |
| WORK | Working | 711 | 379 | - | 332 | - |
| | | 59% | 100% | - | 100% | - |
| WORK | Not working | 488 | - | 204 | - | 285 |
| | | 41% | - | 100% | - | 100% |
| REGION | North | 396 | 110 | 76 | 119 | 91 |
| | | 33% | 29% | 37% | 36% | 32% |
| | Midlands | 371 | 116 | 57 | 106 | 92 |
| REGION | | 31% | 31% | 28% | 32% | 32% |
| | South | 432 | 153 | 70 | 107 | 101 |
| REGION | | 36% | 40% | 34% | 32% | 36% |
| | ABC1 | 701 | 264 | 95 | 218 | 124 |
| SOCIAL GRADE | | 58% | 70% | 47% | 66% | 43% |
| | C2DE | 498 | 115 | 108 | 114 | 161 |
| | | 42% | 30% | 53% | 34% | 57% |

FIELDWORK : 24/04/2014 - 28/04/2014 (W Week 17)

